

From: Healthcare Education Associates <reply-290988@mailings.frallc.com>
To: Kester, Tonykester@aging.sc.gov
Date: 7/16/2015 1:03:18 PM
Subject: Compliance Deep Dive Two-Day Double Event

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PBM Oversight and 3rd Annual Medicare Compliance Summits

Hi Tony,

Two is better than one! We present two side-by-side compliance conferences where you can double your returns by registering for the all-access pass and choosing exactly the sessions from each event which most appeal to you!

Both the **PBM Oversight Summit for Optimum Compliance and Part D Audit Results** and the **Medicare Advantage Compliance & CMS Audit Readiness Summit** will be presented on **September 24-25, 2015** at the Four Seasons Hotel in **Baltimore**. Each event features cutting-edge insights from industry innovators to help you boost your compliance efforts to the next level.

Sign up for either event or get a special rate for both!

[Website](#) | [Brochure](#) | [Register](#)

Featured Speakers Include

PBM Oversight:

David Henley, *Vice President & Chief Compliance Officer* **PASSPORT HEALTH PLAN**

Jacky Jackson, *Corporate Compliance - Compliance Specialist* **BLUE CROSS OF IDAHO**

Martin Burruano, RPh, *Vice President, Pharmacy Services* **INDEPENDENT HEALTH**

Genevieve Regal, PharmD, *Director of*

Get Answers to These Important Questions

PBM Oversight:

- How do you ensure your PBM is paying claims accurately, correctly documenting denied claims and sending out required notices to members?
- Which elements are essential for ensuring a potential PBM is thoroughly vetted?
- How do you quickly identify and prevent costly pitfalls in your formulary design and

*Medicare Pharmacy Operations -
Pharmacy Services* **CAPITAL BLUE
CROSS**

Debra Florence, *Medicare Compliance
Officer, Legal* **MODA HEALTH**

Alynn M. Purdum, PharmD, *Director of
Pharmacy* **SUMMACARE, INC.**

Medicare Advantage Compliance:

William Gedman, CPA, CIA, CHC, CFF,
*Vice President – Quality Audit, Fraud
& Abuse, Chief Compliance
Officer* **UPMC INSURANCE SERVICES
DIVISION**

Jeff Deneys, *Compliance
Director* **UNITED HEALTHCARE**

Richard Appel, *Senior Compliance
Officer* **CIGNA**

Scott McAdams, *Chief Compliance
Officer* **HEALTH ALLIANCE MEDICAL
PLANS**

Babette Edgar, *Principal* **BLUE PEAK
ADVISORS**

Deborah L. Marine, *Compliance
Officer* **SUMMACARE**

- administration?
- How do you develop and maintain a productive alliance between your Compliance and Pharmacy departments?
- What level of detail is required to meet CMS' expectations for a corrective action plan?

Medicare Advantage Compliance:

- What is CMS actually auditing in 2015 and how are audits proceeding?
- What should I self-report and when?
- Which steps will ensure I am prepared for the new CPE Audit?
- What will CMS look for in auditing my FWA operations?
- What can I do to optimize the accuracy of my provider directories?
- What are the best practices in universe development?
- Which are the key compliance elements I need to review in my Medicare sales and marketing programs?

Registration Details

Priority Code - PHN12-EM3

Standard Rate - \$1995 (All-Access \$2295)

Health/Provider Rate - \$1595* (All-Access \$1895)

Government Rate - \$995* (All-Access \$1295)

*subject to HEA approval

For more information and to register, visit the [website](#) or contact:

Kathie Eberhard at 704-341-2439 or keberhard@frallc.com

For speaking and sponsorship opportunities, contact:

Jennifer Clemence at 704-341-2438 or jclemence@frallc.com

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