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**From:** Smith, Austin  
**Sent:** Monday, December 28, 2015 11:03 AM  
**To:** Haley, Nikki  
**Cc:** Patel, Swati; Pisarik, Holly  
**Subject:** Fwd: American Red Cross and Recovery

Begin forwarded message:

**From:** "Welch, Louise" <[Louise.Welch@redcross.org](mailto:Louise.Welch@redcross.org)>  
**Date:** December 28, 2015 at 9:52:03 AM EST  
**To:** "Gov Haley ([nicolepriester@gov.sc.gov](mailto:nicolepriester@gov.sc.gov))" <[nicolepriester@gov.sc.gov](mailto:nicolepriester@gov.sc.gov)>, "[austinsmith@gov.sc.gov](mailto:austinsmith@gov.sc.gov)" <[austinsmith@gov.sc.gov](mailto:austinsmith@gov.sc.gov)>  
**Subject:** FW: American Red Cross and Recovery

Good morning,  
I sent this message to Governor Haley on December 23. I just found bounce back in my junk mail. Would you please make sure she receives word on Red Cross 1.1M for SC Recovery efforts?  
Thank you,

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**From:** Welch, Louise  
**Sent:** Wednesday, December 23, 2015 11:14 AM  
**To:** '[nickihaley@gov.sc.gov](mailto:nickihaley@gov.sc.gov)'  
**Cc:** [kevin.shwedo@scdmv.net](mailto:kevin.shwedo@scdmv.net)  
**Subject:** American Red Cross and Recovery

Governor Haley,

*I am proud to announce that in our continuing effort to help South Carolina accelerate their recovery efforts, the American Red Cross has committed an additional 1.1M to SC Flood Recovery Efforts. Our recommended concentration will be to direct financial assistance to our most vulnerable populations throughout South Carolina. We will also support assistance for this population from a diverse coalition of community partners through a series of mini grants. All Red Cross assistance follows strict guidelines and doctrine to assure the best use of our donor's dollars. We first wanted to make sure that we were supporting your plan for Recovery of the most vulnerable population. Your support is very important to us.*

- Ø \$510K in direct client assistance to assist highly vulnerable populations including renters and non-renters with inadequate resources. Red Cross caseworkers have identified 411 households that meet this criteria to date and expect those numbers to grow.*
- Ø \$100K Mold remediation. This figure will likely increase as our casework intensifies and our managers coordinate with VOADs to identify needs and partners.*
- Ø \$100K to address public health concerns around mold and mildew in existing properties. Seeking partners which may include the Visiting Nurses Association, DSS and DHEC to address upper respiratory issues for those without adequate access to healthcare.*

- Ø \$100K in partnership support and mini grants to expand capacity and capability regarding underserved and hard to reach populations. We have been in conversations with several faith-based groups including Lott Carey and AME.
- Ø \$75K in program oversight and management to ensure ARC fiduciary responsibilities are met.
- Ø Remaining \$225K will be programmed within the above categories as casework indicates needs the greatest needs. We don't want to obligate these funds to a particular area until we see what other agencies are doing and casework is complete.
- Ø We have already issued a \$75K grant to Portlight Strategies out of Charleston to support case management for clients with functional and access needs requirements.

*Our Red Cross team will continue to coordinate with Colonel Shwedo's Team and Community partners to make sure we are all working together to expedite Recovery in South Carolina. Please note this is not a press release or for public consumption. All programs have not been finalized. We would be happy to discuss these programs with you or your staff to secure your support and concurrence. I have included Colonel Shwedo on this message.*

*I wish you and your family Happy Holidays and a Healthy New Year,*

*Louise*

Louise Welch Williams  
American Red Cross  
Regional Chief Executive Officer  
Palmetto South Carolina Region



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