

From: Priester, Nicole <NicolePriester@gov.sc.gov>
Required: Glaccum, David <DavidGlaccum@gov.sc.gov>
Baker, Josh <JoshBaker@gov.sc.gov>
Symmes, Brian <BrianSymmes@gov.sc.gov>
Pippin, Zach <ZachPippin@gov.sc.gov>
Adams, Chaney <ChaneyAdams@gov.sc.gov>
Godfrey, Rob <RobGodfrey@gov.sc.gov>
Subject: The Crescent Society Meeting
Location: Senate's End, 300 Senate Street, Columbia, S.C.
When: 11/13/2015 12:45:00 PM - 1:15:00 PM

Approved By: NH on 2/10

EVENT: The Crescent Society Meeting- Recognizing and Inspiring Leadership Excellence in South Carolina Women

DATE: Friday, November 13, 2015

TIME: 12:45-1:15 PM (12:00-2:00 PM)

LOCATION: Senate's End, 300 Senate Street, Columbia, S.C.

LOCATION SET-UP: Round tables, podium, microphone

SCHEDULING CONTACT:

Cathy Love, Chair of the Crescent Society
clove@scana.com
803-217-7777
VP, Marketing and Communications
SCANA

Margaret Pope
Direct: (803) 354-4901
Cell: (803) 730-1690
mpope@popeflynn.com

ONSITE CONTACT:

Sondra Sieradzki
(803) 748-4144
ssieradzki@duprecatering.com

PRIMARY STAFF: Ashton Lee

ADVANCE STAFF: Zach Pippin

PURPOSE: Governor Haley will be the keynote speaker at The Crescent Society Meeting where she could speak to the importance of our encouraging more women, from friends to daughters, to be truly engaged citizens and how that engagement will continue to positively shape South Carolina's future.

PRESS: Yes.

PUBLIC: Yes.

INVITED BY: Margaret Pope

AUDIENCE: 60 female leaders from across the state who represent a range of businesses and industry, actually infrastructure, that underpins the economy of South Carolina. Attendees will include executives from SCANA/SCE&G, water and sewer authorities, school districts, colleges and technical schools, city and town administrators, etc.

INTRODUCED BY: Cathy Love (Crescent Society Chair and VP Marketing and Communications for SCANA)

LENGTH OF SPEAKING: 12-15 mins with 5-7 mins of Q&A

SPEAKING ORDER/LINE-BY-LINE:

12:00 PM	Attendees gather, get name tags
12:10 PM	Crescent Society Chair Cathy Love Welcomes group
	Acknowledges guests
	Makes brief announcements
12:15 PM	Lunch served, table networking
12:30 PM	Cathy Love continues with program, including discussion of 2016 slate of programs, update from morning Board meeting
12:45 PM	Governor Haley Arrives
	Cathy Love introduces Governor Haley
12:48 PM	Governor Haley Remarks
1:05 PM	Q&A
1:15 PM	Governor departs

BACKGROUND:

Margaret Pope is the president of The Crescent Society, an organization of women that recognizes and inspires leadership excellence in South Carolina Women. They meet six times a year in Columbia. Their membership includes women in either public or private sectors who have reached an executive level in their organization. Among their members are administrators of counties, superintendents of school districts as well as public relation directors for our largest businesses, and many more.

TALKING POINTS:

They would like for the Governor to touch on how it is to be the first woman Governor and with all of the gut-wrenching problems and events she has had to recently face (shootings in Charleston and flooding in midlands) from where does she get her strength. Those are two topics that would really speak to women.

Thwy would make welcoming remarks noting Governor Haley's strengths in the face of a myriad of challenges in South Carolina over the past year, from the Charleston Shooting, removal of the Confederate Flag, to recent flooding.