

From: Priester, Nicole <NicolePriester@gov.sc.gov>
Required: Pippin, Zach <ZachPippin@gov.sc.gov>
Godfrey, Rob <RobGodfrey@gov.sc.gov>
Symmes, Brian <BrianSymmes@gov.sc.gov>
Adams, Chaney <ChaneyAdams@gov.sc.gov>
Subject: National Wear Red Day Event
Location: 1st Floor Lobby, Statehouse
When: 2/5/2015 1:00:00 PM - 1:20:00 PM

APPROVED BY: NH on 1/9

EVENT: Gov. Haley will proclaim, "National Wear Red Day".

DATE: Thursday, February 5, 2015

TIME: 1:00 PM

LOCATION: 1st Floor Lobby, Statehouse

SCHEDULING CONTACT:

Catherine Ramsey
Director
Communications and Marketing
Catherine.Ramsey@heart.org
P 803.806.3022
C 703.597.4568

PURPOSE: Gov. Haley will join members of the American Heart Association and proclaim, "National Wear Red Day".

ATTENDEES:

We would love to invite our top supporters, survivors and survivor families to attend.

SPEAKING ORDER/LINE-BY-LINE:

REQUESTED BY: The National Heart Association

PROCLAMATION WORDING (Presenting the proclamation to ...?):

WHEREAS, heart disease is the leading cause of death among women, yet 80 percent of cardiac events can be prevented; and

WHEREAS, cardiovascular diseases cause 1 in 3 women's deaths each year, killing approximately 1 woman every minute; and

WHEREAS, an estimated 44 million women in the United States are affected by cardiovascular diseases, and 90 percent of women have 1 or more risk factors for developing heart disease, yet only 1 in 5 American women believe that heart disease is her greatest health threat; and

WHEREAS, women comprise only 24 percent of participants in all heart-related studies; and

WHEREAS, since 1984, more women than men have died each year from heart disease; and

WHEREAS, women involved with the American Heart Association's Go Red for Women

movement live healthier lives, with nearly 90 percent having made at least one healthy behavior change; and

WHEREAS, Go Red For Women helps raise awareness of the importance of empowering women to take charge of their heart health and join together to end cardiovascular disease.

NOW, THEREFORE, I, Nikki R. Haley, Governor of the great State of South Carolina, do hereby proclaim February 6, 2015, as

SOUTH CAROLINA WEAR RED DAY

throughout the state and encourage all South Carolinians to wear the color red to commemorate this day and show their support for women and the fight against heart disease and stroke.

NOTES: