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**Subject:** Pioneering leaders speak out / Social innovation winners / Beyond muni bonds / China MOU

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# Smart Cities Now

The world's go-to source for smart city news & trends

## Lessons in social innovation from SF and NYC

San Francisco and New York City won Innovation in American Government Awards for their creative approaches to dealing with major social problems that cities most everywhere face. Read the story to find out if their solutions to criminal recidivism and citizen engagement could work for your city.

## Council signs MOU to work with China

The Smart Cities Council signed an official Memorandum of Understanding with the Zhong Cheng Smart City Construction Research Society during Smart Cities Week in Washington, D.C. Click to the site for details on what the smart cities collaboration entails.

## 4 leaders show the way

Cities and government agencies that have adopted a more pioneering attitude are gaining economic benefits, among others. Learn how four leaders say they developed the courage to take the first step.

## We updated the Readiness Guide! Get the new version

The Council just launched Version 2.0 of its landmark Smart Cities Readiness Guide. The new version triples the number of case studies, features a new chapter on waste management, sections on the ISO 37120 Smart City standard and more emphasis on the important role that citizens play. Download your copy.

## Next-generation energy efficiency

Tremendous advances have been made in energy efficiency -- and the time, money and effort has paid off in a number of ways. But where do we go from here? How much more efficient can we get? A lot more, according to the American Council for an Energy-Efficient Economy. Click to see the top five ways we can save even more energy (and money).

## Beyond the muni bond market

One expert characterizes today's municipal bond market as both secure and robust. But that doesn't mean there aren't attractive alternative financing tools available to help cities build smart infrastructure. Learn which ones experts consider the most promising.

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## Partner spotlight: S&C Electric, IBM, Black & Veatch, Siemens

Read about an Ohio town that will realize multiple revenue streams from an S&C energy storage system... Innovative? Then get the scoop on the Global Mobile Innovators Tournament IBM and 4YFN just launched... Find out why Chula Vista, CA hired Black & Veatch to help plan a smarter city... And see how Siemens intends to become the first major industrial company to be carbon neutral.

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