

From: Michelle McCollum <michelle@scnhc.com>
To: Godfrey, RobRobGodfrey@gov.sc.gov
CC: Adams, ChaneyChaneyAdams@gov.sc.gov
Symmes, BrianBrianSymmes@gov.sc.gov
Date: 9/24/2015 9:27:53 AM
Subject: RE: Follow up

Rob,

The Upstate and Greenville Business Journals would like to have our release by this afternoon - person we work with is leaving for vacation and would like to submit the story tonight. If it's possible to have the quote from the Governor approved by COB today, that would be great. Thank you for your help.

Michelle McCollum

President and CEO
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"Visitors will know they have arrived in a real place when they deal with clerks who do not wear uniforms, when they find in shops well-crafted articles whose makers live nearby, when they discover on restaurant menus dishes they could not order anywhere else. They know they have arrived at a cherished place when artists choose not merely to live there but to photograph and paint it, to write and sing of it; when archaeologists and historians delve into its past; when naturalists keep track of the local flora and fauna; and when elders pass on all of this lore to the young." ~ Scott Russell Sanders

From: Michelle McCollum
Sent: Wednesday, September 23, 2015 12:25 PM
To: 'Godfrey, Rob'
Cc: Adams, Chaney; Symmes, Brian
Subject: RE: Follow up
Importance: High

Rob, Chaney and Brian,

Thank you so much for your time this morning. There is enormous synergy for the Great Outdoors Center right now and the public support continues to grow. We're excited about the possibility of including a quote from the Governor in our press release. I have drafted a quote in the attached document. Please review and manipulate as you see fit. I'll be on the lookout for your comments. We could like to submit to the press tomorrow afternoon or Friday morning.

Also attached are letters from the two veterans organizations (both are on one attachment).

Chaney, I'll have Tim Wiles, President of When Life Sucks, reach out to you to make a connection with the First Gentleman.

I would also like to move forward with arranging a meeting with the Governor and our key partners: Sanctuary Pointe Resort, DNR and When Life Sucks. What is the best way to make this happen? Things are moving quickly with the resort development so the sooner the better. Again, the potential for the Upstate is huge, not only with general

tourism development and quality of life improvements for local citizens, but also in terms of jobs (400 jobs!). I would encourage you to reach out to Alvin Taylor at DNR if you have questions from the state perspective. He has been fabulous at helping to pull together partnerships and he is our partner in the TIGER grant application which you have a copy of.

Thanks again. I appreciate your time!

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From: Godfrey, Rob [<mailto:RobGodfrey@gov.sc.gov>]
Sent: Tuesday, September 22, 2015 3:14 PM
To: Michelle McCollum
Cc: Adams, Chaney; Symmes, Brian
Subject: Follow up

Our press office would love to sit down for a few minutes and go over your new rollout. Let us know what time would work for you.

Rob Godfrey
Office of Governor Nikki Haley
Desk: (803) 734-2028 | Mobile: (803) 429-6068