

MINUTES OF MEETING
SOUTH CAROLINA COMMISSION ON HIGHER EDUCATION
MAY 4, 1995

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MEMBERS PRESENT

Dr. Donald Crolley
Dr. Colgate Darden
Mr. Fred Day
Ms. Elaine Freeman
Mr. Austin Gilbert, Jr.
Mr. Kenneth Goad
Ms. Reba B. Kinon
Mr. Ray Lathan
Dr. David Maxwell
Mr. Willard Metcalf
Mr. Lewis Phillips
Mr. Bill Stern
Mr. Edwin Tolbert
Ms. Debbie Whittle
Ms. Mirm Williams

* Dr. Gregg Jones

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MEMBERS ABSENT

Mr. Fred Fore
Dr. Ray Ramage

GUESTS

Dr. Ron Bailey
Mr. Don Ballington
Dr. Pete Barr
Dr. Al Beyer
Mr. Arthur Bjontegard
Ms. Sharon Blackwell
Dr. Dianne Brandstadter
Mr. Tim Buflin
Dr. Patricia Cormier
Dr. Anthony Duke
Dr. David Dunlap
Dr. Conrad Festa
Dr. Carol Garrison
Ms. Sue Gibson
Mr. Sandy Gilliam
Dr. Susan Guinn

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r. Mac Holderfield
Dr. Jeff Hoomani
Dr. Sally Horner
Dr. John Idoux
Dr. Ronald Ingle
Dr. Dick Ishler
Dr. Deborah Jackson
Dr. Charles Jennett
Mr. Bernard Jones
Mr. David Larson
Dr. Harry Matthews
Mr. Gary McCombs
Dr. Jean Mchaffey
Dr. Nierco McNalty
Dr. James Moeser
Dr. Bob Morris
Dr. Charles Muse
Mr. Larry Myers
Dr. Jerry Padgett
Dr. Barbara Price
Dr. Jerry Reel
Mr. Tim Revels
Mr. David Saleeby
Dr. Bob Scudder
Ms. Janet Scarborough
Mr. Charles Shawver
Dr. David Shrock
Ms. Renea Smith
Ms. Marilyn Sprow
Dr. Dewitt Stone
Ms. Janice Trawick
Dr. Paul Vazel
Dr. Frederick Weidemann
Ms. Wilma Whitaker
Mr. Neyle Wilson
Dr. Kim Woodweber
Dr. Hugh Wyler

MEMBERS OF THE PRESS

Mr. Jim Mastery
Mr. Bill Robinson
Ms. Rochell Stewart (WIS)

STAFF**3053**

**Ms. Kimberly Corley
Ms. Renea Eshleman
Mr. Charlie FitzSimons
Mr. Ivan Guinn
Dr. Nancy Healy-Williams
Ms. Maggie Hicks
Mr. Doug Holleman
Dr. Lynn Kelley
Dr. David Loope
Dr. Gail Morrison
Dr. Michael Raley
Mr. Fred Sheheen
Mr. John Smalls
Ms. Yolanda Solone
Dr. Aileen Trainer
Ms. Julia Wells
Dr. Karen Woodfaulk**

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For the record, notification of meeting was made to the media as required by the Freedom of Information Act.

Introduction of guests was proved by Dr. Lynn Kelley.

1. APPROVAL OF MINUTES FOR MEETING OF APRIL 6, 1995 - Mr. Day

Mr. Sheheen stated that section 3.06 of the minutes dated April 6, 1995, was erroneous. These minutes noted only one recommendation was approved; however, all eight recommendations were approved, and an attachment "1" was affixed to the original set of minutes, and the corrections were given to the members of the Commission.

It was moved (Crolley), seconded (Goad), and voted that the minutes be approved as amended.

2. SPECIAL PRESENTATION
(None)

3. COMMITTEE REPORTS

3.01 Report of the Executive Committee - Mr. Gilbert

a. Consideration of "Purpose, Rationale, and Activities of the Governor's Professor of the Year Advisory Panel"

PURPOSE: The purpose of the Governor's Professor of the Year Advisory Panel is twofold: 1) to provide the Commission on Higher Education with faculty insight and opinion on issues that are of concern to South Carolina postsecondary education and, 2) to serve in an advocacy role for higher education in this State.

The Executive Committee recommends that the panel be chaired, at least initially, by Dr. Jason Silverman of Winthrop University, the 1990 Professor of the Year. Dr. Silverman will serve as liaison between the Commission staff and the Advisory Panel ensuring that the lines of communication between the two groups remain open and working to present the concerns and issues of higher education in South Carolina as productively as possible to faculties across the State as well as to the public at large.

There were several concerns as to the title of the award and the implications of it. There were some who questioned if this were an advisory panel of the Governor's, and Mr. Sheheen stated the following:

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"The title of the award is taken from the statute that set up the award. The parallel group in the elementary and secondary system, which is not authorized under the same statute is the Teacher of the Year advisory panel, and therefore to make it parallel, the Commission could strike Governor and leave 'Professor of the Year Advisory Panel,' but that would be left to the Executive Committee."

There was a motion (Maxwell) which was seconded (Darden) to make an amendment to the recommendation to change the title.

Mr. Lathan stated that he did not think the Commission needed to be so "hasty in changing this because the statue says 'Governor,' and also it's just a distinction from all of the other programs for college professors of the year," and he stated that he thinks the title should be left as is.

Mr. Metcalf agreed that the title provides a distinguishing quality and a little more prestige.

Mr. Sheheen stated, "This is not an advisory panel to the Governor. It is an advisory panel to the Commission on Higher Education, and if there is an indication that the panel is an advisory to the Governor, then there needs to be a correction. The title came from the statute, but the panel would be advisory to the Commission. The statute says that the Governor or whomever appointed by him shall select a Governor's Professor of the Year, and the Governor makes the award in a public ceremony in the Governor's office."

Mr. Stern stated since that is the case, the name should be left as is.

Mr. Tolbert asked would the issue be resolved if the Commission chose to put "Governor's Professor of the Year" in quotes or to underline it.

There was a motion to amend, and the amendment was "to strike Governor." There were only two (2) members who voted "yes"; therefore, the motion failed.

Mr. Sheheen confirmed that the title would be "set apart in some way."

It was moved (Gilbert), seconded (Kinon), and voted that the recommendation of the Executive Committee be approved.

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b. Renewal of License for Sherman College of Straight Chiropractic

The Executive Committee recommends that Sherman's license be renewed for three years, subject to annual reporting as required by law, and subject to the institution maintaining SACS or CCE accreditation as stipulated under the provisions of Act 307 (1980).

Mr. Tolbert asked if Sherman College were now bonded and its financial problems resolved.

A representative from Sherman responded that Sherman is bonded at \$183,000, based on the percentage of its income.

Mr. Guinn, Associate Commissioner from the Licensing Division, stated that the college's problems are "under control" at the present.

It was moved (Gilbert), seconded (Crolley), and voted that the recommendation be approved.

Mr. Gilbert stated that the following two items were not listed on the agenda:

- 1) Letter from President Phil Prince, Clemson University, Written to the Chairman of the Commission.

The letter stated that Dr. "Deno" Curris will assume his duties as the thirteenth President of Clemson University on May 22, 1995. Mr. Prince stated that Dr. Curris has already visited the campus and has been in the Columbia area and elsewhere in the State many times, and "his transition into our university is well on the way."

Mr. Prince also thanked the Commission for all of the help, support, and encouragement during his service to Clemson and to the State.

*Mr. Gilbert asked for a resolution commending Phil Prince for his work as Clemson University's President.

There was a motion (Crolley) which was seconded (Kinon) and voted that the staff prepare a resolution.

2) Structure of the Commission's Committees

Mr. Gilbert stated that the decisions concerning the Commission's standing Committees are left to the Commission; therefore, the Commission will make all of the decisions as to the structure of the Committees.

3.02 Report of Committee on Academic Affairs - Ms. Williams

Before Ms. Williams began her report on the proposals, she stated that a letter from Mr. Fred C. Fore, which the Commission members did receive, stated that he was in favor of each proposal, and the letter stated he was especially in favor of the "M.B.A., Master of Business Administration, Winthrop University at Coastal Carolina University."

(Ms. Williams also stated that when that particular proposal came up for approval, she asked that Mr. Metcalf present it.)

a. Consideration of New Program Proposals

1. Associate in Engineering Technology, Chemical Engineering Technology, Florence-Darlington Technical College

The Committee recommends that the Commission approve the proposed program leading to an Associate in Engineering Technology degree with a major in Chemical Engineering Technology for implementation in the fall of 1995, provided that no "unique cost" or other special State funding be required or requested.

It was moved (Williams), seconded (Metcalf), and voted that the recommendation be approved.

2. Associate in Business, Accounting, Horry-Georgetown Technical College

The Committee recommends that the Commission approve the program leading to an Associate in Business degree with a major in Accounting to be offered on the Conway Campus for implementation in the fall of 1995, provided that no "unique cost" or other special State funding be required or requested.

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It was moved (Williams), seconded (Metcalf), and voted that the recommendation be approved.

3. Associate in Public Service, Legal Assistant/Paralegal, Horry-Georgetown Technical College

The Committee recommends that the Commission approve the proposed program leading to an associate degree in Public Service degree with a major in Legal Assistant to be offered on the Grand Strand campus for implementation in the fall of 1995, provided that no "unique cost" or other special State funding be required or requested.

It was moved (Williams), seconded (Darden), and voted that the recommendation be approved.

4. Associate in Health Science, Pharmacy Technology, Midlands Technical College

The Committee recommends that the Commission approve the proposed program leading to an Associate in Health Science degree with a major in Pharmacy Technology for implementation for the fall of 1995, provided that no "unique cost" or other special State funding be required or requested.

It was moved (Williams), seconded (Whittle), and voted that the recommendation be approved.

5. B.A., Religious Studies, College of Charleston

The Committee recommends that the Commission approve the proposed program leading to the Bachelor of Arts in Religious Studies favorably to the Commission for implementation in the fall of 1995, provided that no "unique cost" or other special State funding be required or requested.

It was moved (Williams), seconded (Metcalf), and voted that the recommendation be approved.

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6. B.A., Spanish, Lander University

The Committee recommends that the Commission approve the proposed program leading to a Bachelor of Arts degree with a major in Spanish and with an option for Teacher Education Certification for implementation in the fall of 1995, provided that no "unique cost" or other special State funding be required or requested.

It was moved (Williams), seconded (Freeman), and voted that the recommendation be approved.

7. B.S., Industrial Mathematics, USC-Aiken

The Committee recommends that the Commission approve the proposed program leading to a Bachelor of Science Degree in Industrial Mathematics for implementation in the fall of 1995, provided that no "unique cost" or other special State funding be required or requested.

It was moved (Williams), seconded (Darden), and voted that the recommendation be approved.

8. B.S., Exercise and Sports Science, USC-Aiken

The Committee recommends that the Commission approve the proposed program leading to a Bachelor of Science degree in Exercise and Sports Science (with concentrations in Athletic Training, Fitness Management, and Basic Training) for implementation in the fall of 1995 provided that: 1) no "unique cost" or other special State funding be required or requested; 2) the program leading to the Bachelor of Science in Interdisciplinary Studies with a concentration in Exercise Science be discontinued by the spring of 1995; and 3) the program leading to the Bachelor of Science with a Major in Physical Education be discontinued by the spring of 1995. (Students currently enrolled in the program and transfer students entering by the fall of 1995 with the requisite credit hours to complete the physical education program by the spring of 1997 will be allowed to continue and complete the physical education degree program.)

It was moved (Williams), seconded (Metcalf), and voted that the recommendation be approved.

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9. B.A., Fine Arts, USC-Aiken

The Committee recommends that the Commission approve the proposed program leading to a Bachelor of Arts degree in Fine Arts for implementation in the fall of 1995 provided that no "unique cost" or other special State funding be required or requested, and provided further that the concentrations in art and theater in the Bachelor of Arts in Interdisciplinary Studies program be continued until the fall of 1998 at which time the institution shall submit a report to the Committee on Academic Affairs (due May 1, 1998) analyzing whether the concentrations should be continued.

It was moved (Williams), seconded (Crolley), and voted that the recommendation be approved.

10. M.H.A., Health Administration, Clemson and MUSC at Greenville University Center

The Committee recommends that the Commission approve the joint Master of Health Administration degree program proposed by MUSC and Clemson University to be offered at the University Center of Greenville for implementation in the fall of 1995, provided that no "unique cost" or other special State funding be required or requested.

It was moved (Williams), seconded (Metcalf), and voted that the recommendation be approved.

11. M.T., Secondary Education, USC-Columbia

The Committee recommends that the Commission approve the proposed program leading to the Master in Teaching degree for implementation in June of 1995, provided that no "unique cost" or other special State funding be required or requested, and provided further that the extended baccalaureate program be terminated at that time.

It was moved (Williams), seconded (Phillips), and voted that the recommendation be approved.

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12. M.B.A., Business Administration, Winthrop at Coastal Carolina

The Committee recommends that the Commission approve Winthrop University's proposed program leading to the Masters of Business Administration to be offered at Coastal Carolina University through distance learning.

It was moved (Metcalf), seconded (Crolley), and voted that the recommendation be approved.

Ms. Williams stated that she had a number of questions and concerns. For example -- "What differences exist in the proposed program from the existing professional M.B.A program to justify offering two programs at the same site using similar technology?"

Dr. Jerry Padgett, Dean of Business School at Winthrop University, responded that he first wanted Dr. Ronald Ingle, President of Coastal Carolina University, to tell the Commission why Dr. Ingle asked Winthrop to come to his campus.

Dr. Ingle responded that in 1992, this matter was prompted when the State's CPA rules changed so that in order to sit for the CPA examination, a student must have completed 150 hours of academic work. One of Coastal Carolina's most productive and largest majors is Accounting. Therefore, Coastal Carolina was faced with how its students were to obtain the additional 30 hours. They questioned whether the students were to obtain the 30 hours on the undergraduate level (which did not seem to be the appropriate way to go), or whether Coastal Carolina should offer its own M.B.A. (which did not seem necessary to Coastal).

Dr. Ingle stated the P.M.B.A. program already existed on the campus. In 1992, the University felt the P.M.B.A. program could not meet the need or other needs of the citizens of the Grand Strand area. Therefore, they approached the University to see if the University would offer the courses through the graduate regional studies program.

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Then, Coastal Carolina discussed with the College of Charleston about working together. Coastal Carolina felt as though they could not afford its own M.B.A. program.

Dr. Ingle stated they were only looking for cooperation and a way to deliver graduate business education on their campus or in a traditional M.B.A. program. Dean Pete Barr of Coastal University and the Dean of Winthrop were at a meeting and saw examples of interactive television delivery of instruction.

Dean Barr came back to Coastal Carolina, when they had just moved into their new Business Administration building which was already equipped for this type of activity, and Coastal saw an opportunity, discussed it with Winthrop and felt it was a way to deliver an effective, traditional program at the Grand Strand area.

Ms. Williams stated that USC-Columbia indicates it had not advertised or recruited students in the Conway-Myrtle Beach area in the past few years. (USC currently has six ongoing enrollments in the Conway-Myrtle Beach program.) Winthrop indicates a significant recruitment campaign has resulted in thirty college enrollments in its proposed program.)

Ms. Williams was concerned as to if a similar campaign by USC-Columbia could generate comparable enrollments, and could the USC-Columbia program support the student demand if the Winthrop program is not approved?

Dr. Ingle replied that the programs are two different markets to him, and he thinks that if the USC program were promoted, it could increase enrollments, but it does not satisfy the need for those individuals who are seeking a traditional M.B.A. program as opposed to a professional M.B.A. program. So he thinks they could exist side-by-side.

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Dr. Ingle indicated that the Winthrop program is needed most. He stated it meets the need of a broader group of students, but he said he feels the P.M.B.A. program has served this State well and thinks it can exist there, but he stated that if he had to make a choice, he would choose the Winthrop program as it meets the needs of more students.

Dr. Ingle stated he does not feel there is a duplication.

Ms. Williams asked if Mr. Sheheen would give the staff's perspective on this duplication issue, and Mr. Sheheen stated the following:

"The staff felt as though it was duplication, but the Committee on Academic Affairs did not feel this way."

Mr. Lathan moved to "table this motion until a time that USC could come back to us and give us their report, and until such time the Commission could digest what will be done about duplication in the electronic transmission of teaching."

The above-quoted passage was moved (Lathan), and seconded (Whittle); however, the motion to "table the motion" was defeated by the majority vote of no.

In reference to all in favor of the approval of the program, eight (8) members voted for the program, and six (6) members voted against the program.

The program, therefore, was approved as recommended.

13. Center for Rural Health Studies, MUSC

The Committee recommends that the Commission approve the proposed Center for Rural Health Studies at MUSC for immediate implementation, provided that no "unique cost" or other special State funding be required or requested, and provided that the Center be terminated by June 1, 2002, unless specifically reauthorized by the Committee following the submission of a report by June 1, 2001, detailing the achievements, accomplishments, and funding support raised for the Center.

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It was moved (Williams), seconded (Freeman), and voted that the recommendation be approved.

b. Consideration of Proposal for New Endowed Professorship, ACT 629 of 1988 (Cutting Edge), FY 1995-96

The Committee recommends that the Commission approve the following "Request for Proposals" to establish one new endowed professorship and the accompanying guidelines:

The endowed professorship program was established for South Carolina's senior institutions during FY 1988-89 as a result of ACT 629 (1988) Section 59-104-230 (THE CUTTING EDGE), which states:

"The Commission on Higher Education shall request State funds and establish procedures to implement a program of endowed professorships at the senior institutions of higher learning to enable the institutions to attract or retain productive faculty scholars who are making or show promise of making substantial contributions to the intellectual life of the State."

The endowed professorship will be "supported by a separate endowment of \$100,000. Half of the corpus for the professorship shall be provided by the State through the Commission and half from private funds raised by an institution specifically for this purpose."

It was moved (Williams), seconded (Phillips), and voted that the recommendation be approved.

c. Consideration of Report on Follow-up Activities on Programs in Educational Administration/Leadership

The Committee recommends that the Commission approve the following recommendations:

1. accept the Graduate Information Systems (GIS) Study and the Greenville University Center Needs Assessment as information, without prejudice as to whether these data establish a need for a doctoral program in educational administration/leadership in Greenville;

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2. endorse that portion of the Greenville University Center Memorandum of Agreement that agrees for South Carolina State to submit a program proposal seeking Commission authorization to offer its program leading to the Ed.D. in Educational Administration at the University Center in Greenville at such time as demand and resources may warrant and in keeping with customary policy and procedures for approval;
3. request that Clemson, South Carolina State, and USC-Columbia continue the discussions initiated by the GIS Study Group to increase collaboration in such areas as faculty exchanges; joint research projects; joint service on doctoral committees; sharing of sites and facilities; and co-delivery of courses at off-campus sites, among others, with particular attention paid to a) identifying courses which are appropriate for use in the doctoral programs in educational administration/leadership at each institution; b) tri-listing of those courses in appropriate publications by site; and c) coordinated planning of courses to be offered off-site and advanced publication of same so that duplication of effort may be reduced, course productivity increased, and students may be enabled to better plan their program of study by utilizing resources of all three institutions (which virtually blanket the State with off-site coursework in addition to significant coursework already available at other institutions such as The Citadel, College of Charleston, and Winthrop at their respective home campuses).
4. request that a progress report on the endeavors described in #3 above be submitted to the Committee on Academic Affairs by December 1, 1996.

It was moved (Williams), seconded (Goad), and voted that the above-listed recommendations be approved.

- d. Informational Report on Admissions Standards for First-time Entering Freshmen, Fall 1994
(Information Only)
- e. Informational Report on Revised Program Evaluation Schedule
(Information Only)

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- 3.03 Report of Committee on Access and Equity
(No Report)
- 3.04 Report of Committee on Business and Finance
(No Report)
- 3.05 Report of Committee on Facilities - Ms. Kinon
 - a. Horry-Georgetown Technical College
Conway Campus Parking Land Acquisition

Horry-Georgetown Technical College is seeking authorization to purchase land adjacent to its Conway Campus. The proposed acquisition consists of two parcels of land totalling 5.63 acres including a 4,000 square feet metal building. The proposed purchase price is \$626,000. The appraisal value of the metal building is approximately \$20,000 higher than anticipated by the College; therefore, the College wishes to increase its purchase price by this amount for a total of approximately \$646,000, and this increase is, according to college officials, in the range of the College's existing purchase option, so the estimated total project cost including this increase is \$648,000.

(There are no immediate plans for utilization of the existing metal building. The property will provide approximately 804 student parking spaces.)

The Committee recommends approval of the project as proposed including the increase.

It was moved (Kinon), seconded (Crolley), and voted that the recommendation be approved.

b. College of Charleston Parking Lot Real Estate Lease

The College of Charleston is proposing to lease a lot for parking. The lot can accommodate approximately 140 vehicles. The term for the lease is one year with a renewal option of up to four consecutive years of one year each. The initial annual rent is \$63,000 with an annual escalation of approximately six (6) percent.

Parking is an auxiliary operation and by law must be self-supporting from generated revenues. Therefore, there is no formula funding implication.

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The Facilities Committee recommends approval as requested provided the Leasing Office of the Budget and Control Board is satisfied with the lease's terms and conditions.

It was moved (Kinon), seconded (Williams), and voted that the recommendation be approved.

**3.06 Report of Committee on Planning and Assessment
(No Report)**

4. Report of the Commissioner - Mr. Sheheen

1. Discussion: Motion Concerning Step 12 Funding

Mr. Sheheen stated that the discussion of the motion concerning Step 12 funding originated with Dr. Maxwell and came, then, to the members of the Commission. Mr. Sheheen stated that perhaps the this matter should be referred to the Business and Finance Committee which could report back to the Commission.

2. Consideration of Paper on Academic Tenure (Remitted Previously)

Mr. Sheheen stated there have been two hearings on the tenure issue, and the Legislature Committee has indicated it will not report out the tenure bill but will continue discussions later on.

Mr. Sheheen stated he thinks the discussion of tenure has been very "healthy" and has been a resounding affirmation/acclamation of the need of tenure on the part of the colleges and universities of all those who have appeared with one exception.

Dr. Maxwell recognized Dr. David Loope for his exceptional work on the tenure report. Mr. Metcalf agreed that the report was very good, but he said that one sentence in the report needed special attention - "Ending tenure for a professor was a long process." He agreed that it has turned out to be a long process, but he doesn't know whose fault that is. He said that when situations last for two years, the State continues to pay approximately \$60,000 per year for professors who cannot teach, and "Talk about a waste of money on duplication....this is ridiculous." He believes that maybe the Legislators, or we, need to come up with a quicker solution to this tenure. "This should raise a "red flag" for the Legislators who say we are wasting monies."

Mr. Sheheen stated that the practice and management of tenure are issues which should not be lightly discarded.

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Mr. Sheheen then stated that on the restructuring legislation in the House, the Senate bill was "killed" in the House, and the House reported out its version of the bill which gradually replaces six trustees on the Commission as terms expire. It passed the House, went to the Senate and since it was a House bill, it was sent to a committee in the Senate and there it is "lodged" at the present moment.

Mr. Sheheen complimented Mr. Michael Brown, of the Finance Division on his superb work on the Statistical Abstract.

Dr. Maxwell then stated that he realized the vote is with the majority, but he asked for a motion to reconsider the vote on the M.B.A., Business Administration, Winthrop at Coastal Carolina -- Program Proposal, in order to introduce a motion before the body that USC be given one (1) year to advise, direct, and offer at the campus of Coastal Carolina a M.B.A. program suitable to Coastal Carolina University.


*This motion by Dr. Maxwell was seconded (Williams).

Mr. Sheheen stated, "Dr. Maxwell has signified his intention to move for reconsideration, which has a second. Most of the principals in that discussion have departed, and I wonder if it would be feasible to 'adjourn the debate' on Dr. Maxwell's motion until the June meeting giving us time to notify all of the interested parties to be present again in the interest of fairness of discussion, and his motion would remain on the agenda and would be the first item of business at the June meeting, but I fear that we might have people who think they were not treated fairly since they departed the premises after the conclusion of discussion, and this would permit us to give notice to the institutions involved that it would be on the agenda, and a motion is pending."

The motion to reconsider was voted upon and five (5) voted to reconsider and six (6) opposed; therefore, the motion to reconsider was voted "down."

There being no other business, the meeting was adjourned.

Respectfully Submitted,


Kimberly Delaine Corley

Recording Secretary