

**From:** Priester, Nicole  
**Required:** Priester, NicoleNicolePriester@gov.sc.gov  
Webb, BethBethWebb@gov.sc.gov  
Peters, HalHalPeters@gov.sc.gov  
Symmes, BrianBrianSymmes@gov.sc.gov  
Mayer, DougDougMayer@gov.sc.gov  
Veldran, KatherineKatherineVeldran@gov.sc.gov  
**Subject:** Nucor Steel – Berkeley  
**Location:** Nucor Steel – Berkeley, 1455 Hagen Avenue, Huger, S.C.  
**When:** 6/6/2014 10:30:00 AM - 12:00:00 PM

---

This was rescheduled from the day NH was sick.

**STAFF:** Ashton Lee, Katherine Veldran, Zach Pippin

**Clothing?**- Call Rob

#### GOVERNOR'S BRIEF FOR COMMERCE EVENT: NUCOR TOUR

**Date and Time:** June 6th at 10:30 AM

**Location and Address:** Nucor Steel – Berkeley, 1455 Hagen Avenue, Huger, South Carolina (Main Number: 843-336-6000)

**Parking:** Reserved spot in front of administration building. Rob Smith (Counsel for Moore & Van Allen) will be there to greet the governor when she arrives at the main gate.

#### Project Info:

- Project Name and Company Name: Project Pleasant II / Nucor Steel
- Project Manager: Andre LeBlanc, cell 803-237-0010
- City and County: Huger / Berkeley County
- Jobs Number and Investment Number: Total investment since the recession is \$188 million; their last project was over \$132 million with 25 new jobs. Nucor has over \$1 billion in assets on the ground in Huger.

#### Event Info:

- Type of visit: Facility Tour
- Key Company Person:
  - Giff Daughtridge, Vice President and General Manager - Nucor Steel
  - Steve Spires, Controller - Nucor Steel
  - Jon Witherow, Maintenance Manager - Nucor Steel
  - Ray Sims, Environmental Manager - Nucor Steel
  - Denny Boyd, Electrical Engineer - Nucor Steel
  - Rob Smith, Counsel/Lobbyist - Moore & Van Allen
  - Andre LeBlanc, Project Manager with the SC Department of Commerce
- Media: Nucor is not inviting media and media will not have access to the facility. Depending on

- Governor's schedule, they can brief any media trying to gain access they are welcome to wait at the main gate area, but it is up to the Governor if she stops to meet with them. Zach Pippin is allowed to take his camera on the tour.
- Access to Employees: Yes
- Line-by-Line Schedule:
  - 10:30 am - Governor Haley arrives at security gate and travel in state vehicle to administration building.
  - 10:35 am to 10:45 am - Governor Haley will meet with Giff Daughtridge and senior managers in the main conference room for Nucor/Nucor Steel Berkeley overview, safety briefing and preparation for mill tour (personal protection equipment – hard hat, eye protection, ear protection, fire resistant jacket – *please make sure to wear **close toed shoes** (numerous metal grate stairs) and **pants***).
  - 10:45 am to 11:45 am - Tour mill – highlight electric arc furnace and wide light project.
  - 11:45 am to 12:00 pm - Questions and answer session with Nucor employees
- Event Coordinator On-the-Ground: Rob Smith – 864-444-4470
- Legislators Invited by the Company: None at this time.

### Background Info:

- History of Communication: Yes, Governor Haley has met Giff Daughtridge, Vice President and General Manager, several times in Columbia and Charleston. He attended the Christmas party at the Governor's Mansion.
- Company Information: Nucor/Vulcraft has been a part of the South Carolina business community since 1946 and has 4 facilities in the state. Nucor employs over 1,900 teammates in South Carolina who earn an average salary of over \$75,000 a year. Nucor Steel – Berkeley employees over 900 teammates and has several hundred contractors onsite on any given day.

Nucor and affiliates are manufacturers of steel products, with operating facilities primarily in the U. S. and Canada. Products produced include: carbon and alloy steel -- in bars, beams, sheet and plate; steel piling; steel joists and joist girders; steel deck; fabricated concrete reinforcing steel; cold finished steel; steel fasteners; metal building systems; steel grating and expanded metal; and wire and wire mesh. Nucor, through The David J. Joseph Company, also brokers ferrous and nonferrous metals, pig iron and HBI/DRI; supplies ferro-alloys; and processes ferrous and nonferrous scrap. Nucor is North America's largest recycler.

- Company Bragging Points:
  - Nucor Steel Berkeley, Nucor Steel – South Carolina (Darlington) and Nucor Building Systems – South Carolina (Swansea) have been recognized by OSHA for their Voluntary Protection Program status, which is the gold standard for safety excellence.
  - Nucor Steel – South Carolina (Darlington) recently completed a \$120 million investment for a wire rod production line.
  - Nucor Steel Berkeley received the 2013 Silver Crescent Award for Manufacturing Excellence (Large Manufacturer Category).
  - Nucor Steel Berkeley produces NuPhase steel – a light weight steel used by BMW in their automobile frames, which reduces the weight of the vehicle and improves safety.
  - Over the last 14 years Nucor Steel Berkeley has raised over \$3.5 million dollars for the Medical University of South Carolina Children's Hospital.

- Local school gets high tech gift for computer labs – Nucor Steel Berkeley donated 60 new computers to Cainhoy Elementary and Middle School.
- Nucor donates steel to Greenville Tech - Nucor Steel has donated 60 tons of steel to support truck driver training and welding programs at Greenville Technical College.
- Giff Daughtride recently was elected as Chairman of the Board of Directors for the South Carolina Manufacturers Alliance. He is also President of the Board for East Cooper Community Outreach, an organization dedicated to lifting people out of poverty in areas east of the Cooper River.