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NIKKI R. HALEY

OFFICE OF THE GOVERNOR

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For immediate release

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Gov. Nikki Haley Announces Red Ribbon Week

COLUMBIA, S.C. - Governor Nikki Haley has issued a statewide proclamation designating Wednesday, October 23 through Thursday, October 31 as Red Ribbon Week.

National Red Ribbon Week was established in 1988 in honor of undercover Drug Enforcement Agent Enrique "Kiki" Camarena who was kidnapped and killed by members of a drug gang in Mexico on February 7, 1985. Red Ribbon Week is designed to raise awareness of the dangers of illicit drug use and to encourage a drug-free lifestyle and involvement in drug prevention and reduction efforts.

The proclamation provides residents of South Carolina the opportunity to demonstrate their commitment to healthy, drug-free lifestyles by wearing and displaying red ribbons. Research indicates that young people who avoid the early use of alcohol, tobacco, and marijuana are less likely to engage in other harmful behaviors such as criminal acts, delinquency, and other drug use.

Gov. Haley encourages all South Carolinians to work together to teach our young people that drug and alcohol abuse is dangerous and harmful to both their health and their future. For more information, go to www.redribbon.org.

A copy of the governor's proclamation is attached.

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