

From: Symmes, Brian <BrianSymmes@gov.sc.gov>
To: Dawn Dawson <ddawson@scprt.com>
CC: Adams, Chaney <ChaneyAdams@gov.sc.gov>
Duffy, Amy <aduffy@scprt.com>
Date: 8/30/2016 2:32:55 PM
Subject: RE: For your approval -- Governor's welcome letter for 2017 State Vacation Guide

Yes ma'am. I'll have them to you shortly. I apologize for the delay

From: Dawn Dawson [mailto:ddawson@scprt.com]
Sent: Tuesday, August 30, 2016 10:22 AM
To: Symmes, Brian
Cc: Adams, Chaney; Duffy, Amy
Subject: RE: For your approval -- Governor's welcome letter for 2017 State Vacation Guide

Hi, Brian! I know everyone's busy, but will you have time to review these letters this week? Thanks!

Dawn Dawson-House

803-734-1779
www.SCPRT.com

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From: Symmes, Brian [mailto:BrianSymmes@gov.sc.gov]
Sent: Friday, August 19, 2016 4:15 PM
To: Dawn Dawson <ddawson@scprt.com>
Cc: Adams, Chaney <ChaneyAdams@gov.sc.gov>; Amy Duffy <aduffy@scprt.com>
Subject: Re: For your approval -- Governor's welcome letter for 2017 State Vacation Guide

I'll get back to you on this next week. Thanks, dawn.

Sent from my iPhone

On Aug 19, 2016, at 3:57 PM, Dawn Dawson <ddawson@scprt.com> wrote:

Hi, Brian and Chaney .. see below, draft welcome letter copy for the 2017 South Carolina Vacation Guide, for Gov. Haley's and Director Parrish's signatures. We feature a letter from them every year in the guide. Screen captures of their letters for the 2016 guide are attached for reference. And the entire book can be found at this link. <http://www.myvirtualpaper.com/doc/MaddenMedia/2016-south-carolina-vacation-guide/2016010701/#0>

When you get a moment next week, can you look over these letters below, let us know if you're OK with them or require edits. Our deadline is Friday, Aug. 26, but we have some wiggle room!

Hope you are doing well!!

Dawn Dawson-House
Director of Corporate Communications
SC Department of Parks, Recreation & Tourism
1205 Pendleton Street
Columbia, SC 29201

Phone: (803) 734-1779

Cell: (803) 467-0202

ddawson@scprt.com

www.SCPRT.com

Welcome Letters

for the 2017 South Carolina Vacation Guide

GOVERNOR HALEY

On behalf of the citizens of this great state, I welcome you to South Carolina, where there's always something new to discover! We're glad you've chosen the Palmetto State for your next vacation and are confident you will find everything you need for a wonderful stay.

South Carolina is renowned for its natural beauty and great experiences. Bordered on the east by the Atlantic and on the west by waterfalls and lakes, the state is a favorite destination for outdoor adventure and challenging golf. Travelers also love the heartland, where small towns and city centers deliver Southern culture at its finest. These destinations also provide great platforms from which to enjoy South Carolina's natural and cultural significance – historic sites, museums, national and state parks, shopping centers, entertainment venues and gardens, to name a few. Topping it all off are dining options ranging from haute cuisine and farm-to-table to diners, dives and barbecue joints.

We have all the trappings for a great experience and invite you to explore more. You'll soon discover why travelers consistently rate South Carolina a top destination in the world!

Again, welcome! We are glad you're here!

DUANE PARRISH

With so many great options in South Carolina, it's fairly easy to plan a great vacation or a quick getaway. We make the planning easier with our annual DiSCover guide, a compilation of great ideas and insider intel for some of the best experiences in the Palmetto State.

In this issue, discover the favorite entertainment venues for South Carolina musicians Darius Rucker, Candice Glover and Edwin McCain. Learn more about exciting destinations, including hidden gem golf courses in the Upstate or the multiple seasons of popular Myrtle Beach. You can also learn more about hunting lodges hidden in our undiscovered destinations, and fishing spots along our rivers, lakes and seashore.

To help you finalize your itinerary, the guide also has helpful hints, suggested resources and listings of regional attractions, festivals and events.

Whatever your preferences are, the Palmetto State has a destination for you. Use this guide to plan your getaway and discover how South Carolina is Just Right!

<2016 screen capture Duane Parrish's letter.PNG>

<2016 screen capture Governor Haley's letter.PNG>