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Subject: \$4 Million Invested in New Radical Ropes Course in Myrtle Beach

In This Issue

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\$4 Million Invested in Radical Ropes Course in Myrtle Beach

Myrtle Beach developers are investing \$4 million in a new Radical Ropes Course Family Entertainment Center at 1900 South Kings Highway to bring a new level of entertainment to the south end of the strip.

With the theme "Myrtle Beach's Natural High," the ropes course will feature zip lines, aerial challenges, "sky rider" bicycles and rowboats around the attraction's perimeter, a low ropes course for younger users and mini golf. It will also represent the theme "natural high" by offering more nutritional concessions such as cold-pressed juices, gluten-free food and snacks.

The new attraction is scheduled to open June 1, and will complement the new Homewood Suites by Hilton Myrtle Beach Oceanfront Resort & Conference Center being developed nearby.

Twelve new permanent jobs will be generated when the center opens this spring and summer. About 36 temporary jobs will be generated during construction.

Report New Tourism Investments in South Carolina!

Tourism employs one in every 10 people in South Carolina with a total impact of nearly \$18 billion annually. Capital investment dollars are constantly pouring into the tourism industry, with hundreds of millions of dollars spent on projects each year. It is vital that this component is properly recognized as

a cornerstone of our state's economy. We at the South Carolina Department of Parks Recreation & Tourism are contributing to this effort by compiling new tourism businesses and developments from across the state and announcing them to the public as often as possible.

If you are aware of new tourism investments - new hotels or major expansions, new attractions, golf courses or new visitor services - kindly notify SCPRT to help us keep track and raise awareness. Use the form at the [link](#) to get started!

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