

From: Points of Light  
Sent: 11/19/2014 2:01:52 PM  
To: Haley, Nikki  
Cc:

Subject: Reward a Charity of Your Choice with a Chance at a \$10,000 Grant

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For more than 20 years, USA WEEKEND Magazine and Points of Light have collaborated to bring communities across the nation Make A Difference Day. Make A Difference Day, held on Saturday, October 25, is the largest national day of community service.

We invite you to play a key role in engaging your state in the opportunity to enter their Make A Difference Day project for a chance to win a \$10,000 grant from Newman's Own for their favorite charity.

**For a chance to win a \$10,000 grant from Newman's Own for a local charity of your choice you simply need to register your project here by November 30<sup>th</sup>.**

Make A Difference Day is the largest national day of community service. Millions of Americans will unite in a common mission to improve the lives of others on Make A Difference Day.

Since 1992, USA WEEKEND Magazine, in collaboration with Points of Light, have issued a national call to action challenging Americans to spend one Saturday in October "making a difference" in their communities. Nonprofit organizations, schools, corporations, houses of worship, families, neighborhoods and friends serve together on Make A Difference Day.

Points of Light, the world's largest organization dedicated to volunteer service, mobilizes millions of people to take action that is changing the world. Through affiliates in 250 cities and partnerships with thousands of nonprofits and corporations, Points of Light engages four million volunteers in 30 million hours of service each year. It brings the power of people to bear where it's needed most.

Thank you for your leadership and support of civic engagement.

## Points of Light Sponsors

<<http://contentz.mkt4753.com/ra/2014/40948/11/47446698/ServiceWorks-Vertical-Padded2.jpg>> ServiceWorks, powered by the Citi Foundation, AmeriCorps and Points of Light, will mark Make A Difference Day through

program-wide service projects organized by the 11 host sites in 10 program cities nationwide. ServiceWorks, a key component of Citi Foundation's Pathways to Progress initiative, is an innovative, national program that uses volunteer service as a strategic approach addressing the crisis of low college and career attainment for young adults, age 16-24.

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Advil® Relief in Action is proud to support Make a Difference Day and provide relief to active volunteers who don't let pain stop them from making a difference in their communities.



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