

From: Priester, Nicole <NicolePriester@gov.sc.gov>
To: Symmes, Brian <BrianSymmes@gov.sc.gov>
Godfrey, Rob <RobGodfrey@gov.sc.gov>
Adams, Chaney <ChaneyAdams@gov.sc.gov>
Moore, Camlin <CamlinMoore@gov.sc.gov>
Glaccum, David <DavidGlaccum@gov.sc.gov>
Date: 4/12/2016 6:51:39 PM
Subject: RE: Press Conference: American Cancer Society and Cancer Action Network: Suits and Sneakers Day

Since I was out of the office today...I just wanted to check in about this event tomorrow. I haven't gotten any talking points yet.

-----Original Appointment-----

From: Priester, Nicole

Sent: Wednesday, April 06, 2016 4:52 PM

To: Priester, Nicole; Symmes, Brian; Godfrey, Rob; Adams, Chaney; Moore, Camlin (CamlinMoore@gov.sc.gov); Glaccum, David (DavidGlaccum@gov.sc.gov)

Subject: Press Conference: American Cancer Society and Cancer Action Network: Suits and Sneakers Day

When: Wednesday, April 13, 2016 10:30 AM-11:00 AM (UTC-05:00) Eastern Time (US & Canada).

Where: 1st Floor Lobby, Statehouse

NH will need to wear sneakers with her suit.

APPROVED BY: NH on 4/4

EVENT: Press Conference: American Cancer Society and Cancer Action Network: Suits and Sneakers Day

DATE: Wednesday, April 13, 2016

TIME: 10:30-11:00 AM

LOCATION: 1st Floor Lobby, Statehouse (ACS will handle set-up and breakdown for this event)

LOCATION SET-UP: Podium and flags

SCHEDULING CONTACT:

Nancy Cheney

South Carolina Government Relations Director

American Cancer Society Cancer Action Network, Inc.

nancy.cheney@cancer.org

Phone: 803.750.1693

Mobile: 803.319.7725

PRIMARY STAFF: Ashton Lee

ADVANCE STAFF: Brian Symmes

PURPOSE: Governor Haley will give remarks at the American Cancer Society Cancer Action Network: Suits and Sneakers Day event. They would like for the Governor's remarks focusing on the importance of living a healthy lifestyle and wearing sneakers more often.

PRESS: Yes.

PUBLIC: Yes.

INVITED BY:

Nancy Cheney
South Carolina Government Relations Director
American Cancer Society Cancer Action Network, Inc.

INTRODUCED BY:

Nancy Cheney
South Carolina Government Relations Director
American Cancer Society Cancer Action Network, Inc.

LENGTH OF SPEAKING: 5 minutes

SPEAKING ORDER/LINE-BY-LINE:

| | |
|-----------------------------------|---|
| Welcome Remarks | Nancy Cheney |
| Introduce Gov. Haley | Nancy Cheney |
| Remarks | Gov. Haley |
| Introduce Sen. Shealy | Nancy Cheney |
| Remarks | Sen. Shealy |
| Introduce Sen. Alexander | Nancy Cheney |
| Introduce Dabo & Kathleen Swinney | Sen. Alexander |
| Remarks | Dabo & Kathleen Swinney |
| Closing Remarks | Tara Boone, American Cancer Society Volunteer |

SUGGESTED TALKING POINTS:

"I am thrilled to be here today standing with Coach Dabo Swinney, his wife Kathleen, state legislators and so many dedicated ACS CAN volunteers to show my support of cancer patients and caregivers in our state," said Governor Haley. "Cancer affects us all, no matter what your party affiliation might be. So, we need to work together to defeat this disease."

About the American Cancer Society Cancer Action Network

ACS CAN, the nonprofit, nonpartisan advocacy affiliate of the American Cancer Society headquartered in Washington, DC, supports evidence-based policy and legislative solutions designed to eliminate cancer as a major health problem. ACS CAN works to encourage elected officials and candidates to make cancer a top national priority. ACS CAN gives ordinary people extraordinary power to fight cancer with the training and tools they need to make their voices heard.

PRESS RELEASE:

Ray Carson
American Cancer Society Cancer Action Network
813-300-6555
ray.carson@cancer.org

**Clemson Football Coach Dabo Swinney, Governor, Legislators
Kick Cancer During Suits & Sneakers Event**

Shoes Demonstrate Support for Cancer Patients, Survivors

COLUMBIA, S.C. – (April 13, 2016) – Earlier today, Clemson Football Coach Dabo Swinney and his wife Kathleen joined Governor Nikki Haley and dozens of South Carolina legislators in lacing up their sneakers to demonstrate support for cancer survivors, patients and caregivers as well as to honor those who have lost their battle with the disease. The event took place during the annual American Cancer Society Cancer Action Network (ACS CAN) Day at the Capitol event.

"I am pleased to be here today standing with Coach Dabo Swinney, his wife Kathleen, state legislators and so many dedicated ACS CAN volunteers to show my support of cancer patients and caregivers in our state," said Governor Haley. "Cancer affects us all, no matter what your party affiliation might be. So, we

need to work together to defeat this disease.”

“Kathleen and I created Dabo’s All In Foundation to raise awareness about important issues like cancer,” said Swinney. “We are proud to lend our support to those who are fighting this disease and we encourage everyone to do their part in the fight against cancer. If we work together, I believe we can make tremendous strides toward a cancer-free world.”

This year in South Carolina, an estimated 27,980 people will be diagnosed with cancer and 10,330 are expected to die from the disease. The ACS CAN legislative priorities in South Carolina for 2016 include: funding for cancer screening and treatment programs; supporting policies that have been proven effective in reducing tobacco use among adults and youth; and, improving access to health care in South Carolina. Dozens of ACS CAN volunteers attended the event. Afterward, ACS CAN volunteers met with legislators to outline the organization’s key legislative initiatives.

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