

From: Gravis Marketing  
Sent: 9/18/2015 1:41:30 PM  
To: Haley, Nikki  
Cc:  
Subject: Gravis Marketing Polls

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## **Gravis Marketing**

**September 18, 2015**

<http://files.icontact.com/templates/v2/BoldNewsTwoColumnBlack/images/ornament-top.gif>

**Gravis Marketing will help create and get your message out!**

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### **Conducting A Poll**

Gravis will conduct a scientific poll using automated calls, live phone calls, or a combination of internet panels, reaching cell phone only households  
**Recent Gravis Post Debate Poll** <http://click.icptrack.com/icp/relay.php?r=27861371&msgid=88207&act=F1X0&c=1586780&destination=http%3A%2F%2Fgravismarketing.com%2Fpolling-and-market-research%2Fpost-debate-poll%2F>

**IDENTIFY the big-ticket topics** that will help your campaign get voters' attention. We can help you develop or message for direct mail and digital

marketing.

1. **PROVIDE automated telephone surveys** that equip you to receive voter feedback in near-to-real time.
2. **USE a secure virtual call center** to help your volunteers make hundreds of calls every day to conduct live polls.
3. **ESTABLISH your polling network** that frees up your time for other campaigning duties.
4. **INTERPRET poll results** ensuring data collected is accurate and follows industry standards.

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### Digital Marketing

Gravis will target potential voters by physical address, mobile phone number, and email, we are able to match up to 60% the voters, the targeted voter will see your banner ads or video ads when they visit different websites in the ad network, including Facebook.

**Call Us for a free quote 800-371-3129 [www.gravismarketing.com](http://www.gravismarketing.com)**  
**<http://click.icptrack.com/icp/relay.php?r=27861371&msgid=88207&act=F1X0&c=1586780&destination=http%3A%2F%2Fgravismarketing.com%2Fcontact-us%2F>**

### Direct Mail

**With your direct mail or digital campaign you will receive Free Voter Data and Free PhoneCalls.**

**Voter Data** enables a campaign to target their message to specific voters. Data can be broken down into very specific markets providing a more targeted message and a more effective outreach campaign.

Voter Data Can Include Lists of Registered Voters:

- By party affiliation and voting history
- Demographics including race, religion, income, ethnicity and more
- Interest Groups and social memberships
- Region, targeted by address

**Call Us today at 800-371-3129 or visit [www.gravismarketing.com](http://www.gravismarketing.com)**  
**<http://click.icptrack.com/icp/relay.php?r=27861371&msgid=88207>**

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This message was sent to [nikkihaley@gov.sc.gov](mailto:nikkihaley@gov.sc.gov) from:

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