

**From:** BusinessUSA <business@subscriptions.usa.gov>  
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12/16/2015

### **American Manufacturing: Putting the "Pow" in U.S. Economic Power**

Did you know that for every \$1.00 spent in U.S. manufacturing, another \$1.37 is added to the national economy? That's the highest return out of all the U.S. economic sectors. Or that if it was taken alone, [manufacturing in the United States](#) would be the ninth largest economy in the world?

Those statistics illustrate the power and importance of U.S. manufacturing, from the number

of jobs it provides to the dollars it adds to the economy. It's also the reason we celebrate [National Made in America Month](#), which President Reagan created in 1986 in an effort to commemorate American manufacturing prowess.

Are you a manufacturer, or thinking about becoming one? Today's newsletter is for you.

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### **Strength in Numbers**

Are you a small or mid-sized U.S. manufacturer that needs additional funding? The National Institute of Standards and Technology's [Hollings Manufacturing Extension Partnership \(MEP\)](#) is a collaboration between the federal government and a variety of public or private entities, including state, university, and nonprofit organizations, that support small to mid-sized manufacturers in this country.

The national network of MEP centers was created to educate and assist manufacturers on a wide range of issues, from technology adoption to manufacturing processes, workforce training, and more. Get plugged into a [local MEP center near you](#).

MEP also educates offshoring manufacturers on the benefits of "[reshoring](#)" or bringing production back to the U.S. Learn about [NIST MEP's Supply Chain Optimization](#) service and the [Access Cost Everywhere \(ACE\) Tool](#) to assess the total cost of manufacturing in the U.S. vs. abroad.

Are you a federal agency? NIST MEP can help you [find "Make it in America" U.S. suppliers](#) in order to comply with Buy America and Buy American provisions.

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### **Helping Manufacturers Get Stronger**

[Trade Adjustment Assistance for Firms \(TAAF\)](#) is a federal program that provides financial support to manufacturers that have been adversely affected by import competition.

Specifically, its 50/50 cost-sharing initiative helps pay for consultants, engineers, designers or industry experts who can help manufacturers get back on track.

[Contact your local TAA Center](#) for more information.

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### **American Manufacturing Summit 2016**

Connect with manufacturers from across the nation at the [American Manufacturing Summit 2016](#) this coming February 26th in Schaumburg, Illinois. The conference gives participants the opportunity to learn more about market

dynamics, new technologies in manufacturing, operations and supply chain management. A few of the key themes that will be covered include plant floor optimization, collaborative business models and managing profitability.

Learn more about the [conference details and agenda](#).

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### **Manufacturing.gov**

[Manufacturing.gov](#) is an interagency website portal that provides manufacturers with a database of resources to support their small and mid-sized enterprises.

Manufacturing.gov partners with institutes such as [The Institute of Advanced Composites Manufacturing \(IACMI\)](#) and [The Digital Manufacturing and Design Innovation Institute \(DMDII\)](#) to support the advancement of manufacturing.

Find out about how you can get involved with their federal initiatives, which include [SelectUSA](#) and [Startup America](#).

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### **BusinessUSA Twitter Highlights and Digests**

Here's a few of our top tweets from the past week:

1. Join the growing ranks of #newfarmers with a customized tool just for you: [[Tweet](#)]
2. A #business plan is an essential road map for success. Create your plan using @SBAgov's tool: [[Tweet](#)]
3. #TPP is a transformational agreement that will benefit U.S. #biz & workers across the country cc: @PennyPritzker: [[Tweet](#)]
4. The Global #Entrepreneurship Summit will bring innovators together in #SiliconValley #GES2016 #PAGE: [[Tweet](#)]

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