

**From:** Schimsa, Rebecca  
**To:** Noel, Jennifer <jnoel@scommerce.com>  
Veldran, Katherine <KatherineVeldran@gov.sc.gov>  
**CC:** Love, Amy <alove@scommerce.com>  
King, Tamara <tking@scommerce.com>  
LeMoine, Leigh <LeighLeMoine@gov.sc.gov>  
**Date:** 12/5/2012 4:23:04 PM  
**Subject:** RE: USC Baseball Game with Consultants

---

Thanks, Jennifer. Looping in Leigh to advise on the dates...

---

**From:** Noel, Jennifer [mailto:jnoel@scommerce.com]  
**Sent:** Wednesday, December 05, 2012 4:21 PM  
**To:** Veldran, Katherine; Schimsa, Rebecca  
**Cc:** Love, Amy; King, Tamara  
**Subject:** USC Baseball Game with Consultants

Katherine & Rebecca,

As we discussed, based on the recent success of the hosting consultants at the football games, I wanted to see if I could create something similar using a USC Baseball game. The key to this would be the Governor's schedule and willingness to host a lunch. I would target 4 - 6 consultants for this event.

Below is a very rough outline of a schedule which flows very similarly to the recent events held during the Clemson football weekend. It gives USC a chance to talk about the school as well as provide a unique South Carolina experience.

Based on working with consultants, the best time to do this is a Friday night game, allowing the consultants to fly home on Saturday morning and have some of the weekend with their families. The games that work in order of best possible schedule are:

Friday, May 10 vs. Georgia

Friday, May 3 vs. Vandy

Friday, April 19 vs. Kentucky

I would need confirmation from the Governor as to hosting the luncheon and that her schedule is clear. Access to USC box and 10 tickets – we are happy to track this part down, just let me know how you want to handle and the best contact at USC.

AD Tanner's willingness to do a tour OR stop by the box during the game.

#### **Friday Flow of Activities (suggested)**

*Consultants would have flown in Thursday night or Friday morning.*

**12:00 pm** Governor hosted lunch with consultants.

**1:30 pm**

**2:00 pm -** Meeting with SC Secretary of Commerce  
SC Department of Commerce

**3:00 pm** University of South Carolina Tour

**5:30 pm** Return to hotel to check-in / freshen-up

**6:00 pm** Arrive at Carolina Stadium  
Tour of facilities with AD Tanner?

**7:00 pm** University of South Carolina Baseball Game

**Jennifer E. Noel**

Director, Global Business Development  
South Carolina Department of Commerce  
1201 Main Street, Suite 1600  
Columbia, SC 29201  
803.737.0421 (o)  
803.737.0818 (f)  
[www.sccommerce.com](http://www.sccommerce.com)