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Subject: Hidral USA Inc. Chooses Fairfield County For New Facility



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OFFICE OF THE GOVERNOR

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For immediate release
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Hidral USA Inc. Chooses Fairfield County For New Facility *\$1.5 Million Investment To Create 25 New Jobs*

COLUMBIA, S.C. – Hidral USA Inc., a manufacturer of freight elevators, platforms, lifts and vertical reciprocating conveyors, has selected Fairfield County for its new sales office, the company's first facility in North America. The \$1.5 million investment is expected to create 25 new jobs with plans to expand the initial sales office to include manufacturing over the next five years.

Hidral USA Inc. is a wholly owned subsidiary of Hidral, S.A., headquartered in Seville, Spain. Hidral, S.A. employs more than 300 individuals worldwide and offers products to the professional industry in more than 50 countries.

The 18,000-square-foot facility, the company's second facility in the Western Hemisphere, will be located at 500 Tillessen Blvd. in Ridgeway, S.C. Hidral, S.A.'s first facility in the Western Hemisphere is a manufacturing plant located in Sao Paulo, Brazil.

The company is currently seeking employees for the following positions: engineering, drafting, clerk/administration, logistics, production, purchasing and quality. Interested applicants may send their resumes to: applications@hidral.us.com

QUOTES

"We are excited to participate in all the advantages that South Carolina has to offer Hidral USA Inc. Additionally, I would like to thank the Central SC Alliance, Fairfield County and the South Carolina Department of Commerce for making this project a reality. Without their continued support, this would have never been possible." –Jose L. Casanova, vice president and general manager of Hidral USA Inc.

"It's always exciting to welcome new companies to South Carolina. We congratulate Hidral on their decision to locate their first facility in North America in Ridgeway, creating 25 new jobs in the area." –Gov. Nikki Haley

“In the last three years, more than a third of recruited capital investment came from new companies locating in South Carolina. Today we celebrate Hidral USA, a company that could’ve chosen anywhere in the country to locate. We look forward to seeing them succeed in our state. ” –Secretary of Commerce Bobby Hitt

“We are beginning to see a trend develop among European family-owned companies investing in Central South Carolina. Our regional development team was delighted to join with the South Carolina Department of Commerce European office representatives last summer to visit with Hidral in Spain. We are very appreciative of Hidral’s executive management team and their vote of confidence in our workforce and overall positive business environment.” -Mike Brenan, chairman Central SC Alliance

“We are extremely pleased that Hidral chose to locate its first North American facility in Ridgeway, adding to a growing list of international companies that have chosen to call Fairfield County home. We look forward to partnering with the company to ensure their success as they start up operations in Fairfield and will continue to support them as they grow their presence in the North American market.” -Fairfield County Council Chairman David L. Ferguson, Sr.

FIVE FAST FACTS

- Hidral USA Inc. is opening its first North American facility with a sales office in Fairfield County.
- \$1.5 million investment will bring 25 new jobs to the area and expand the initial sales office to include manufacturing over the next five years.
- Hidral USA Inc. is a wholly owned subsidiary of Hidral, S.A.
- The 18,000-square-foot facility will be located at 500 Tillessen Blvd. in Ridgeway, S.C.
- Interested applicants may send their resumes to: applications@hidral.us.com

About Hidral USA Inc.:

Hidral USA, Inc is a wholly owned subsidiary company of Hidral, S.A, an integral manufacturer of Freight elevators, platforms, lifts and VRCs with the headquarters in Seville (Spain) with more than 40 years of experience. Hidral employs over 300 people worldwide offering its products to the professional industry in more than 50 countries. A production rate of more than 4,500 units per year in its 260,000 ft2 plant surfaces worldwide consolidates our customer’s satisfactions and continuous company growth. With the aim to increase the business in the US market, Hidral USA, Inc. has consolidated a project that consists in transforming the standard products to meet the US standards and codes and to develop a large and solid supply chain made in USA to manufacture and pre-build hydraulic lifts for large multinational companies and independent contractors. Hidral USA, Inc. provides the entire process from the manufacturing and purchasing of the components to the technical customer support, Hidral USA, Inc. does not install, maintain nor does sell the products directly to the end user.

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