

**From:** Dow Belous <[dbelous@connectfirst.com](mailto:dbelous@connectfirst.com)>  
**To:** [Kester, Tonykester@aging.sc.gov](mailto:Kester, Tonykester@aging.sc.gov)  
**Date:** 11/23/2016 11:03:57 AM  
**Subject:** Happy Thanksgiving: oh and meet Ansel!

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Happy Thanksgiving from Connect First and meet Ansel!

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Hello Tony ,

This Thanksgiving season, Connect First is proud to announce we've got one on the way. He's furry, he's functional, he's large and in charge. He's in the final stages of development, and he's coming your way soon.

## Get Ready to Meet

### **ANSEL**

Ansel, Connect First's new platform release, is coming soon! Ansel will feature a snazzy new interface, gobs of awesome updates, tweaks, and even some new functionalities.

In case you're wondering who Ansel is, and why he looks suspiciously like an adorable Great Dane, don't

worry, your eyes do not deceive you and we have not lost our minds. Here at Connect First, we love our dogs. I mean, we really love our dogs. And so we decided to honor them by naming our releases after our favorite employee dogs. This release, the Pup of Honor is Ansel, Tech Solutions Engineer Emily Frid's large and lovable Great Dane.

But don't worry, he won't be at your table chowing down just yet. Ansel is slated to pop early 2017, so keep your eyes open for news of his release.

In the meantime, we at Connect First would like to take a moment to honor *you* and wish *you* a wonderful Thanksgiving; thanks for being a part of this industry, and thanks for *your* ongoing loyalty and support.

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*Curious about Ansel? Sign up for a sneak peek demo and get an early glimpse of what our new platform release can do for you and your business.*

Thank you,  
The Connect First Crew

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888.965.1588

[info@connectfirst.com](mailto:info@connectfirst.com)

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