



March 11, 2016

The Honorable Nimrata Randhawa Haley
Governor
State of South Carolina
1205 Pendleton Street
Columbia, SC 29201

Dear Governor Haley:

Linda McMahon is putting her decades of experience in leadership – as an entrepreneur, the CEO of a publicly traded company, and the Republican nominee for the U.S. Senate – into a new company aimed at empowering women to be leaders in their lives, careers and communities.

McMahon, co-founder and former CEO of World Wrestling Entertainment (WWE), has partnered with Stacey Schieffelin, founder and president of ybf Beauty; and social media strategist Debbie Saviano to launch **Women's Leadership LIVE, LLC**.

The tagline **"Prepare to Share Powerful"** reflects its mission of helping all women identify strategies for developing their leadership potential. Live events held four times a year will engage, educate and entertain participants with informative workshops, experienced speakers, and industry experts in a fun, welcoming environment. Continuing mentorships will further educate women on how best to launch and grow a business, advance their careers toward leadership roles, and identify and pursue opportunities for leadership in public service, volunteer efforts, and other fields in and out of the workplace. The first live event will be in Irving, Texas, May 19-22.

Enclosed is a reprint of an interview with Linda McMahon published in the new issue of LEADERS Magazine and excerpted here:

It's impossible not to recognize that even in 2016, women are clearly underrepresented in leadership. Women are 51 percent of the population but only 20 percent of Congress. Women earn the majority of college degrees but on average only make 78 cents on the dollar. Women make 80 percent of household spending decisions, but only 5 percent of Fortune 500 companies are led by women. Only 17 percent of corporate board members are women. This is not about setting quotas, but about having a diversity of perspectives and experiences in decision-making roles. We are making progress, but there are still glass ceilings that need to be cracked.

Women face unique obstacles and opportunities in such efforts as launching startups, advancing in the workplace, and running for office. **If you are interested in speaking with Linda McMahon about these challenges or about Women's Leadership LIVE**, please contact me at 203-324-2010 or kate@womensleadershiplive.com to arrange an interview.

Regards,

A handwritten signature in cursive script that reads "Kate Duffy".

Kate Duffy

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