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To: Mayer, DougDougMayer@gov.sc.gov
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Subject: [Transform] This Week's Open Data News for Doug

Welcome to Transform! This week, Kansas City shares some of the unexpected benefits of implementing an open data platform, and we talk about why financial transparency is right for governments of all sizes (and not just big ones). Plus: get details on some exciting upcoming webinars. [Subscribe Today!](#)

Financial Transparency for Governments of All Sizes

At one point, financial transparency may have been out of reach for smaller governments. No longer! Regardless of size and budget, any government can now put its expenditures on display.

[Read the Article](#)

Webinar: Alameda County Ramps Up Financial Transparency

Wondering how Alameda County became so focused on creating an open environment? Join us on March 31st for a live webinar with Alameda County's Chief Information Officer Tim Dupuis, where we'll chat about the benefits of financial transparency for taxpayers and government workers alike.

[Register for the Webinar](#)

Socrata Wins an ADDY Award for Its Financial Transparency Video

We're thrilled to have won a Gold ADDY for one of our videos! The awards, which are given out by the American Advertising Federation, recognize creative excellence. Check out the award-winning spot, which highlights Socrata's suite of financial transparency apps.

[Learn More](#)

Kansas City, MO Defines Data-Driven Government

Kate Bender, Kansas City's Senior 311 Analyst, shares her thoughts on how launching the City's open data platform has served both citizens, staffers, and governmental agencies in ways both expected and surprising.

[Watch the Video](#)

You Might Also Like:

- [Gainesville, Florida's Becky Rountree Talks Citizen Engagement](#)
- [Seattle's Hack the Commute is Ready to Roll](#)
- [Get a Sneak Peek at How Socrata is Rethinking Open Data](#)

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