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Date: 3/23/2016 4:43:06 PM
Subject: 2016 LPM-TECH Conference: Today's Tech Tip!

A Law Practice Management & Technology Event

Here's Your TECH TIP...

For many lawyers, a simple web page with basic information is perfectly adequate. However, if you are interested in using social media (Facebook, Twitter, Instagram, LinkedIn, etc.) to attract clients, it's important to know how to use it ethically and effectively. Dynamic speaker and Forbes and NBC contributor, [Jabez LeBret](#), shares his social media advice for lawyers in [this article online](#). LeBret has delivered over 1,000 presentations globally and is considered a leading expert in marketing, technology, and managing Millennials in the workplace. Be sure to save the date for this year's Law Practice Management and Technology (LPM-TECH) conference on September 16, 2016, at the Columbia Metropolitan Convention Center to see LeBret in person. LeBret, who is known for his interactive approach to audiences, will share the secrets of developing your professional, ethical, online social media presence. If you have questions, contact Courtney Kennaday at PMAP@scbar.org.

Hotel Reservations

[Book your room now](#) at the Hilton Columbia Center!

A block of rooms has been reserved for the conference. Reservations must be made by August 26 to guarantee availability. If the room block is full, the room rate may be higher or rooms may not be available.

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