

From: Symmes, Brian <BrianSymmes@gov.sc.gov>
To: Dawn Dawson <ddawson@scprt.com>
CC: Adams, Chaney <ChaneyAdams@gov.sc.gov>
Duffy, Amy <aduffy@scprt.com>
Date: 8/30/2016 4:14:23 PM
Subject: RE: For your approval -- Governor's welcome letter for 2017 State Vacation Guide

How does this look, Dawn?

On behalf of the citizens of this great state, I welcome you! We're glad you've chosen the South Carolina for your next vacation and are confident you will find everything you need for a wonderful stay.

South Carolina is renowned for its natural beauty. Bordered on the east by the Atlantic and on the west by waterfalls and lakes, the state is a favorite destination for outdoor adventure and challenging golf.

Our small towns and big cities alike deliver South Carolina's culture at its finest where you can enjoy and learn about South Carolina's rich history, natural wonder and world class entertainment opportunities – whether it's historic sites, museums, national and state parks, concert venues and gardens, and shopping centers to name a few. Take time to enjoy our award-winning restaurants ranging from haute cuisine and farm-to-table to diners, dives and barbecue joints.

You'll soon discover why visitors and vacationers consistently rate South Carolina as one of the top destination in the world.

Again, welcome. We are glad you're here!

From: Dawn Dawson [mailto:ddawson@scprt.com]
Sent: Tuesday, August 30, 2016 10:22 AM
To: Symmes, Brian
Cc: Adams, Chaney; Duffy, Amy
Subject: RE: For your approval -- Governor's welcome letter for 2017 State Vacation Guide

Hi, Brian! I know everyone's busy, but will you have time to review these letters this week? Thanks!

Dawn Dawson-House

803-734-1779
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From: Symmes, Brian [mailto:BrianSymmes@gov.sc.gov]
Sent: Friday, August 19, 2016 4:15 PM
To: Dawn Dawson <ddawson@scprt.com>
Cc: Adams, Chaney <ChaneyAdams@gov.sc.gov>; Amy Duffy <aduffy@scprt.com>
Subject: Re: For your approval -- Governor's welcome letter for 2017 State Vacation Guide

I'll get back to you on this next week. Thanks, dawn.

Sent from my iPhone

On Aug 19, 2016, at 3:57 PM, Dawn Dawson <ddawson@scprt.com> wrote:

Hi, Brian and Chaney .. see below, draft welcome letter copy for the 2017 South Carolina Vacation Guide, for Gov. Haley's and Director Parrish's signatures. We feature a letter from them every year in the guide. Screen captures of their letters for the 2016 guide are attached for reference. And the entire book can be found at this link. <http://www.myvirtualpaper.com/doc/MaddenMedia/2016-south-carolina-vacation-guide/2016010701/#0>

When you get a moment next week, can you look over these letters below, let us know if you're OK with them or require edits. Our deadline is Friday, Aug. 26, but we have some wiggle room!

Hope you are doing well!!

Dawn Dawson-House
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Welcome Letters

for the 2017 South Carolina Vacation Guide

GOVERNOR HALEY

On behalf of the citizens of this great state, I welcome you to South Carolina, where there's always something new to discover! We're glad you've chosen the Palmetto State for your next vacation and are confident you will find everything you need for a wonderful stay.

South Carolina is renowned for its natural beauty and great experiences. Bordered on the east by the Atlantic and on the west by waterfalls and lakes, the state is a favorite destination for outdoor adventure and challenging golf. Travelers also love the heartland, where small towns and city centers deliver Southern culture at its finest. These destinations also provide great platforms from which to enjoy South Carolina's natural and cultural significance – historic sites, museums, national and state parks, shopping centers, entertainment venues and gardens, to name a few. Topping it all off are dining options ranging from haute cuisine and farm-to-table to diners, dives and barbecue joints.

We have all the trappings for a great experience and invite you to explore more. You'll soon discover why travelers consistently rate South Carolina a top destination in the world!

Again, welcome! We are glad you're here!

DUANE PARRISH

With so many great options in South Carolina, it's fairly easy to plan a great vacation or a quick getaway. We make the planning easier with our annual DiSCover guide, a compilation of great ideas and insider intel for some of the best experiences in the Palmetto State.

In this issue, discover the favorite entertainment venues for South Carolina musicians Darius Rucker, Candice Glover and Edwin McCain. Learn more about exciting destinations, including hidden gem golf

courses in the Upstate or the multiple seasons of popular Myrtle Beach. You can also learn more about hunting lodges hidden in our undiscovered destinations, and fishing spots along our rivers, lakes and seashore.

To help you finalize your itinerary, the guide also has helpful hints, suggested resources and listings of regional attractions, festivals and events.

Whatever your preferences are, the Palmetto State has a destination for you. Use this guide to plan your getaway and discover how South Carolina is Just Right!

<2016 screen capture Duane Parrish's letter.PNG>

<2016 screen capture Governor Haley's letter.PNG>