

From: Amy Duffy <aduffy@scprt.com>
To: Veldran, KatherineKatherineVeldran@gov.sc.gov
Date: 10/17/2013 4:42:12 PM
Subject: FW: two video opportunities at Heritage for motorcoaches...

KV –

Here are the spots that we showed last year on the buses at the Heritage.

:30 Leisure spot tagged with Just Right- <http://www.youtube.com/watch?v=fQqfICZGpD8&list=UUhbfinUBzb2JTkQzpKd5DA>

:30 Golf spot - tagged with Just Right - <http://www.youtube.com/watch?v=fQqfICZGpD8&list=UUhbfinUBzb2JTkQzpKd5DA&index=2>

I am tracking down a copy of the new parks spot, which would be one option to use this year. In addition, we are shooting a new consumer /Leisure TV commercial later this fall and that too could be an option.

AD

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