

From: Lorell, Clair J <Clair.Lorell@washpost.com>
To: Godfrey, RobRobGodfrey@gov.sc.gov
CC: Mayer, DougDougMayer@gov.sc.gov
Soura, ChristianChristianSoura@gov.sc.gov
Jordan, Mary CMary.Jordan@washpost.com
Date: 3/11/2013 12:39:12 PM
Subject: Washington Post Speaking Invitation for Gov. Haley: "America's New Manufacturing"
Summit, April 23

Dear Rob,

On behalf of The Washington Post, I am writing to invite Governor Haley to come to our headquarters and headline a summit we are holding on April 23rd: "America's New Manufacturing."

We are partnering with Siemens for this timely and high-profile forum and their CEO Eric Spiegel will be kicking it off. We will be asking CEOs, members of Congress, inventors, mayors and governors from manufacturing hubs, and many others involved in advanced manufacturing to participate. We would love to hear more about manufacturing in South Carolina, including investment and job growth in S.C. this past last year, the Governor's thoughts on boosting manufacturing in the U.S., – and, of course, whatever else she wanted to speak about.

The conference, which aims to increase understanding of the profound changes in manufacturing technology over the last decade, will take place from 8:30am to 2:00pm at The Washington Post building, located a few blocks from the White House. We will be inviting print, TV radio, and digital media to cover this forum that is open to all media. There will be about 200 to 250 people – invited guests from Capitol Hill, industry and elsewhere who are particularly involved in manufacturing – in the auditorium.

The forum will be live streamed on the web, including on our newspaper's homepage, www.washingtonpost.com, one of the most popular news sites in America. You can see highlights of our past events on www.washingtonpostlive.com; Prince Charles, Henry Kissinger, and Olympian skater Michelle Kwan are among our recent speakers.

We will also be publishing excerpts of what speakers said April 23 in a printed special report on the new era of Manufacturing. These special reports, usually 6 to 8 pages, are part of the main printed paper (as well as published online) and are very popular with our readers. We will also be posting online, or making available in a limited ways, the video highlights of the conference.

Please email or call me at 202-334-9721. We'd be delighted to have Governor Haley join us on April 23.

Clair

Clair Lorell
Washington Post Live
Office: 202-334-9721
Mobile: 571-212-3836