

## *A Strategic Plan for the State Workforce Development Board*

**Project:** The State Workforce Development Board seeks to develop a Strategic Plan to focus its efforts in growing the capacity and performance of the workforce system.

**Purpose:** South Carolina has one of the fastest declining unemployment rates in the country, coupled with all-time high employment records with more than 2 million South Carolinians working today. Businesses every day are announcing intentions to grow or relocate their business in the Palmetto State. South Carolina's State Workforce Development Board must provide leadership to the workforce system on developing a skilled workforce for tomorrow's jobs.

A professional consultant will provide the following deliverables:

1. Facilitate the SWDB's one day strategic planning event
  - a. Evaluate the current economic demands and examine WIOA requirements of the SWDB
  - b. Conduct a brainstorming session with State Workforce Development Board members on the Board's in puts, value added processes, future goals and strategies
  - c. Develop goals and effective measurement process to be addressed through the Board and each standing Committee.
2. Transfer the Board's Strategic Plan into a professional publication

**Timeline:** This project is expected to be initiated in February, 2017 with a final professional publication completed by June, 2017.

- February 9, 2017 – SWDB Training on Strategic Leadership and WIOA Requirements
- March 2017 - Facilitate planning conversations with SWDB Executive Committee
- March (late) or April (early) 2017 - Facilitate a one-day planning session with SWDB members. Build historical and current workforce trends, focus areas, goals and strategies. **\*\*SWDB members will be surveyed to identify the best date for the event**
- April 2017 – Draft Strategic Plan and accommodating performance measures are reviewed and revised by the Board Governance Committee
- May 2017 – Strategic Plan and accommodating performance measures are reviewed and revised by the Executive Committee
- June (early) 2017 – Strategic Plan and accommodating performance measures are distributed to the SWDB for feedback
- June 27, 2017 – Feedback is incorporated and the final Strategic Plan and accommodating performance measures are approved.