

From: BusinessUSA <business@subscriptions.usa.gov>
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A Powerful New Tool for U.S. Agriculture Exporters

Are you looking to export beef to Croatia? How about selling cotton in China?

The United States Department of Agriculture's Foreign Agriculture Services (FAS) division recently launched its new Trade Lead System, created to help U.S. agriculture exporters find new leads and markets abroad.

Once you identify a lead, you can respond to it in a variety of ways, including working directly with the foreign buyer, alongside trade association partners or State Departments of Agriculture, or even through FAS, especially if you need help with language differences.

Read more about growing your export operations with [the FAS's new Trade Lead System](#).

Smarter Cities

Is your company involved in helping businesses or organizations implement [Internet of Things](#) (IoT) technology? Or are you looking to understand more about the current and potential uses of IoT? Check out the fascinating [Global City Teams Challenge Expo](#) to see how local governments are using machine-to-machine technology to run smarter, more innovative cities.

The event, sponsored by the U.S. National Institute for Standards and Technology (NIST), takes place June 1 in Washington, DC. [Register today](#) for this cutting-edge event.

Tips for Builders and Developers

May is National Historic Preservation Month, underscoring the unique value that our historic buildings and places play in our country.

Restoring historic buildings presents opportunities as well as challenges for anyone in the construction or contracting business. If you're involved in renovating historic buildings, be sure to take a look at the [General Services Administration's \(GSA\) historic buildings technical resources](#), part of the GSA's comprehensive [Center for Historic Buildings](#).

These resources also detail challenges contractors have encountered on GSA-sponsored renovation projects, and some of the lessons learned.

May is also Building Safety Month. Take a look at the [International Code Council's resources](#) to ensure buildings are safety-compliant as well as energy efficient. [BusinessUSA](#) also has [additional resources for builders and developers](#), including tips on [green building design](#).

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