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**Subject:** Palmetto Business Forum  
**Location:** SCANA, Board Room, 100 Scana Parkway, Cayce, S.C.  
**When:** 3/14/2016 4:00:00 PM - 4:30:00 PM

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Advance: Jamie Maxwell  
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**EVENT:** Palmetto Business Forum

**DATE:** Monday, March 14, 2016

**TIME:** 4:00 PM

**LOCATION:** SCANA, Board Room, 100 Scana Parkway, Cayce, S.C.

**LOCATION SET-UP:** Board room style, Governor will have a dedicated seat at the head of the table next to Chairman Rob Chapman. Last year the Governor preferred to deliver her remarks while remaining seated. A podium is available if needed.

**ON-SITE LOCATION CONTACT:**

**SCHEDULING CONTACT:**

Ned Johnson  
NJohnson@mcnair.net  
(803) 799-9800

**PRIMARY STAFF:** Tim Pearson and Ashton Lee

**PURPOSE:** Gov. Haley will address the Palmetto Business Forum on subjects she feels are important to South Carolina and what areas she feels the leadership of the business community could be of assistance with.

**PRESS:** No

**PUBLIC:** No

**INVITED BY:**

Ned Johnson  
NJohnson@mcnair.net  
(803) 799-9800

**INTRODUCED BY:** Will be made by Chairman Rob Chapman, CEO Inman Mills, Spartanburg. No bio necessary. Brief intro.

**LENGTH OF SPEAKING:** 10-12 minutes. Q&A is appropriate.

**SPEAKING ORDER/LINE-BY-LINE:****ATTENDEES:****SUGGESTED TALKING POINTS:****BACKGROUND:**

The Palmetto Business Forum was formed in 1975 during the administration of Gov. Jim Edwards ,the first Republican governor since reconstruction. It was Gov Edwards who encouraged some of the State's leading business executives to form an informal leadership group to serve as a sounding board for his administration and to meet to discuss matters of interest and concern to the State's business climate .Chief among the founders of the Forum was the Late Roger Milliken .Other individuals involved in the foundation of the Forum were George D. Johnson , Jr; W.W. "Hootie " Johnson; Jim Self; Francis Hipp; Henderson Barnette; Jim Chapman, Gayle Averyt; Bill Cassels and John Warren. The founders formed a 501C(5) organization with its stated purpose being " ...a non partisan group of business people, selected from the major businesses in South Carolina organized to formulate and voice opinions on State and national issues bearing on the survival and health of the American economic system ". The Forum is composed of 35 business entities as members .Each member company has its CEO or equivalent position as that member's representative .There are a limited number of special individual members and emeritus members. The Forum meets 5 times a year. As a 501C (5) organization it does not engage in lobbying nor contribute to elected officials .The Forum invite speakers that are of interest to the members .Speakers have included representatives from the State's Congressional delegation as well as leaders from the House ,Senate and the State's Executive branch. The forum also has prominent speakers from the business community on the state and national level.