

From: John Pedersen  
Sent: 12/10/2014 2:05:39 PM  
To: David Hucks  
Cc: John Rhodes; Randal Wallace; Susan Means; Wayne Gray; Philip Render; Mike Chestnut; Mike Lowder; Maya T. Prabhu; Charles H. DeBow, III; Harry Alford; Tim Scott; Haley, Nikki; Dennis Raynor  
Subject: RE: [BULK] Thank You - Black Chamber Follow Up

Thank you David. It was nice to meet you today as well as Mr. Alford, and Mr. and Ms. Debow. I look forward to reviewing your more detailed proposal in the form of a funding application. As we discussed I'll prepare for a follow-up call about a week after receiving that information.

Thank you.

John Pedersen

**From:** David Hucks [mailto:david@myrtle-beach.com]  
**Sent:** Wednesday, December 10, 2014 12:09 PM  
**To:** John Pedersen  
**Cc:** John Rhodes; Randal Wallace; Susan Means; Wayne Gray; Philip Render; Mike Chestnut; Mike Lowder; Maya T. Prabhu; Charles H. DeBow, III; Harry Alford; Tim Scott; Nikki Haley; Dennis Raynor  
**Subject:** [BULK] Thank You - Black Chamber Follow Up

John,

Thanks so much for your time this morning. Mr. Alford and Mr. Debow asked me to extend to you their appreciation for your gracious and warm welcome.

Count on an invitation from this team to the official opening of the Myrtle Beach Black Chamber soon. We will also be inviting Mrs. Haley, as well as Senators Scott and Lindsay. The Myrtle Beach Black Chamber will certainly create exciting and new opportunities for our city.

Our team genuinely believes that Black Tourism is an under promoted and under performing segment of tourism for our area. Even so, we agree that it amounts to approximately 32% of all current tourism dollars and estimates are that as many as 5 million annual visitors to our area.

We thank you for your willingness to consider including our group for ad tax dollars in this current cycle. As I stated this morning, I believe this is an extraordinary request for an extraordinary opportunity.

Dennis reviewed the application, after our meeting this morning, and has informed me that it will take a few weeks to make your desk. We appreciate your patience in this regard.

We are excited working with the business community and the city in growing our tourist base and enriching our city.

Kindest Regards,

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**David Hucks**

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