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**Subject:** SC Governor's Conference on Tourism & Travel Awards Luncheon  
**Location:** Belmond Charleston Place Hotel, Cypress-LiveOak-Dogwood, 205 Meeting St,  
Charleston, S.C.  
**When:** 2/17/2016 12:25:00 PM - 1:15:00 PM

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**APPROVED BY:** NH on 1/27

**EVENT:** SC Governor's Conference on Tourism & Travel Awards Luncheon

**DATE:** 12:00 PM

**TIME:** Wednesday, February 17, 2016

**LOCATION:** Belmond Charleston Place Hotel, Cypress-LiveOak-Dogwood, 205 Meeting St, Charleston, S.C.

**LOCATION SET-UP:** Table rounds of 8 or 10 (we expect 350 people), Stage, Podium, Stationary microphone on podium

**HEAD TABLE:**

Duane Parrish  
Duane's wife, Kelly  
Master of Ceremony, Richard Todd, personality for talk radio WTMA  
Helen Hill, Director of Charleston CVB  
Paul Stracey, GM for Belmond Charleston Place  
Mark Stephenson, VP of Group Publishing for Meredith Corp., sponsors of the luncheon  
Governor Nikki Haley  
Ashton Lee, Governor Haley's assistant

**SCHEDULING CONTACT:**

Amy Duffy  
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**PRIMARY STAFF:** Ashton Lee

**ADVANCE STAFF:**

**PURPOSE:** Governor Haley will attend the SC Governor's Conference on Tourism & Travel Awards Luncheon to help recognize outstanding achievements in the tourism industry, and to remind delegates of the value of tourism in the state's economy. Governor Haley will be participating in the awards ceremony, remaining on stage to congratulate winners of 3 awards.

**PRESS:** Yes.

**PUBLIC:** Yes.

**INVITED BY:** SCPRT Director Duane Parrish

**INTRODUCED BY:** SCPRT Director Duane Parrish

**LENGTH OF SPEAKING:** 10-12 minutes. No Q&A

**SPEAKING ORDER/LINE-BY-LINE:**

12:05-12:25 PM	Delegates Dine
12:25 PM	Governor Haley Arrives
12:25 PM	Master of Ceremony returns to stage to invite luncheon sponsor to deliver remarks
12:26 PM	Meredith Corporation, luncheon sponsor, delivers 3-5 minutes of remarks
12:31 PM	Duane Parrish steps to stage to introduce Governor Nikki Haley
12:33 PM	Governor Haley to deliver remarks
12:45 PM	Governor Haley and Director Parrish remain on stage to present awards
12:45 PM	Announce Awards <ul style="list-style-type: none"><li>• Master of Ceremony makes winner announcements;</li><li>• Victoria Lewis will hand the award to Duane Parrish,</li><li>• Winner steps on stage,</li><li>• Duane will hand award to winner,</li><li>• Winner will shake hands with Duane and then with Gov. Haley,</li><li>• Winner will pause for photo with Duane and Gov. Haley.</li></ul>
12:50 PM	Hospitality Employee of the Year
12:55 PM	Charles A. Bundy Award for Rural Tourism
1:00 PM	Governor's Cup for outstanding achievement of the year
1:05 PM	Photos
1:15 PM	Governor Haley departs

**BACKGROUND:**

**TALKING POINTS:**