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Subject: SC Governor's Conference on Tourism & Travel Awards Luncheon
Location: Belmond Charleston Place Hotel, Cypress-LiveOak-Dogwood, 205 Meeting St,
Charleston, S.C.
When: 2/17/2016 12:25:00 PM - 1:15:00 PM

APPROVED BY: NH on 1/27

EVENT: SC Governor's Conference on Tourism & Travel Awards Luncheon

DATE: 12:00 PM

TIME: Wednesday, February 17, 2016

LOCATION: Belmond Charleston Place Hotel, Cypress-LiveOak-Dogwood, 205 Meeting St, Charleston, S.C.

LOCATION SET-UP: Table rounds of 8 or 10 (we expect 350 people), Stage, Podium, Stationary microphone on podium

HEAD TABLE:

Duane Parrish

Duane's wife, Kelly

Master of Ceremony, Richard Todd, personality for talk radio WTMA

Helen Hill, Director of Charleston CVB

Paul Stracey, GM for Belmond Charleston Place

Mark Stephenson, VP of Group Publishing for Meredith Corp., sponsors of the luncheon

Governor Nikki Haley

Ashton Lee, Governor Haley's assistant

SCHEDULING CONTACT:

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PRIMARY STAFF: Ashton Lee

ADVANCE STAFF:

PURPOSE: Governor Haley will attend the SC Governor's Conference on Tourism & Travel Awards Luncheon to help recognize outstanding achievements in the tourism industry, and to remind delegates of the value of tourism in the state's economy. Governor Haley will be participating in the awards ceremony, remaining on stage to congratulate winners of 3 awards.

PRESS: Yes.

PUBLIC: Yes.

INVITED BY: SCPRT Director Duane Parrish

INTRODUCED BY: SCPRT Director Duane Parrish

LENGTH OF SPEAKING: 10-12 minutes. No Q&A

SPEAKING ORDER/LINE-BY-LINE:

12:05-12:25 PM Delegates Dine

12:25 PM Governor Haley Arrives

12:25 PM Master of Ceremony returns to stage to invite luncheon sponsor to deliver remarks

12:26 PM Meredith Corporation, luncheon sponsor, delivers 3-5 minutes of remarks

12:31 PM Duane Parrish steps to stage to introduce Governor Nikki Haley

12:33 PM Governor Haley to deliver remarks

12:45 PM Governor Haley and Director Parrish remain on stage to present awards

12:45 PM Announce Awards

- Master of Ceremony makes winner announcements;
- Victoria Lewis will hand the award to Duane Parrish,
- Winner steps on stage,
- Duane will hand award to winner,
- Winner will shake hands with Duane and then with Gov. Haley,
- Winner will pause for photo with Duane and Gov. Haley.

12:50 PM Hospitality Employee of the Year

12:55 PM Charles A. Bundy Award for Rural Tourism

1:00 PM Governor's Cup for outstanding achievement of the year

1:05 PM Photos

1:15 PM Governor Haley departs

BACKGROUND:

TALKING POINTS: