

From: Healthcare Education Associates <reply-342022@mailings.frallc.com>
To: Kester, Tonykester@aging.sc.gov
Date: 11/18/2016 10:57:13 AM
Subject: Healthcare Education Associates (HEA) needs your input!

Healthcare Education Associates has provided the healthcare industry with crucial educational and networking opportunities covering issues and topics that are often news to even the news media. We appreciate your interest in HEA and look forward to continuing to earn the right to serve you for years to come with our offerings.

As someone who has attended or shown interest in one of our conferences in the last few years, we'd appreciate your input in a 10-minute survey that will help guide our future efforts.

<http://ssr02.sunseedsurveys.com/CAN1607/cgi-bin/ciwwweb.pl?studyname=CAN1607&Q=PXTQWDOY>

To thank you for your time, we will be offering the following:

- 10% off one conference registration
 - Limit 1 per customer
 - Not to be used in combination with any other discount
 - Registration discount must be redeemed on conferences occurring before 6/30/2017
- We will also enter every survey respondent in a raffle for 1 of 5 \$100 Amazon cards

Please be assured that the information gathered will be used for internal research purposes only and your responses will be kept completely confidential unless you otherwise indicate. To ensure your confidentiality, the survey is being conducted by Sunseed Research, LLC, an independent market research firm.

If you have any questions, please contact us at info@frallc.com.

Sincerely,

Ellen Wofford
Healthcare Education Associates

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