

From: Matthew Harrell <matthew.harrell@gov.mcdonalds.com>
To: Lt. Governor's OfficeLtGov@scstatehouse.gov
Date: 10/18/2017 11:56:31 AM
Subject: Ronald McDonald House Charities Day of Change
Attachments: Day of Change Infographic 2017.jpg

Kevin Bryant,

This month, local Ronald McDonald House Charities Chapters celebrates RMHC Day of Change, this week in October, to help increase awareness about this easy way to support families with sick children when visiting their local McDonald's restaurants.

McDonald's Owner/Operators and customers have a long tradition of supporting RMHC in our restaurants in a variety of ways. One of the most obvious is the RMHC Donation Box located near the registers in most restaurants. Last year alone, over \$28 million in spare change was donated to RMHC through these boxes in U. S. restaurants which help to provide over 350,000 overnight stays for families who must travel far from home for medical care.

My goal is to get the word out about RMHC Days of Change and encourage your support. Join this important conversation by using twitter handle @RMHC or follow RMHC on Facebook. For more information about RMHC, please visit their website: www.rmhc.org.

Sincerely,

Matt Harrell
McDonald's Government Relations
919-280-5420