

From: Metrics That Matter <MTM@cebglobal.com>
To: Kester, Tonykester@aging.sc.gov
Date: 8/11/2016 1:00:44 PM
Subject: How to Demonstrate L&D Impact

How to Demonstrate L&D Impact | [View online](#)

How to Demonstrate L&D Impact

Metrics That Matter™

The L&D function plays a major role in determining an organization's sustained success, but how do they know if their learning investments are succeeding?

CEB research shows that 66% of executives believe that L&D investments do not impact business outcomes, citing immaterial learning solutions and delays in addressing business challenges. Without a quick and easy way to collect, synthesize, and share information, business leaders remain uninformed.

L&D functions are turning to automated analytics solutions like [CEB Metrics That Matter™](#) to capture specific analytics and insights to effectively manage the learning curriculum, demonstrate and communicate impact to stakeholders, and drive continuous improvement by leveraging on-demand data to ensure optimal program impact.

Want to learn more? Download any of our three complimentary infographics below to see why companies are turning to CEB Metrics That Matter™ to effectively measure and demonstrate the impact of L&D investments.

- [Making Learning Investments Count](#)
 - [Driving Continuous Improvement Through Analytics and Insights](#)
 - [Facilitating C-Suite Conversations](#)
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CEB Corporate Headquarters: 1919 North Lynn Street, Arlington, VA 22209, p: [+1-571-303-3000](tel:+15713033000)

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