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**Subject:** How to Demonstrate L&D Impact

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How to Demonstrate L&D Impact | [View online](#)

# How to Demonstrate L&D Impact

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Metrics That Matter™

*The L&D function plays a major role in determining an organization's sustained success, but how do they know if their learning investments are succeeding?*

CEB research shows that 66% of executives believe that L&D investments do not impact business outcomes, citing immaterial learning solutions and delays in addressing business challenges. Without a quick and easy way to collect, synthesize, and share information, business leaders remain uninformed.

L&D functions are turning to automated analytics solutions like [CEB Metrics That Matter™](#) to capture specific analytics and insights to effectively manage the learning curriculum, demonstrate and communicate impact to stakeholders, and drive continuous improvement by leveraging on-demand data to ensure optimal program impact.

Want to learn more? Download any of our three complimentary infographics below to see why companies are turning to CEB Metrics That Matter™ to effectively measure and demonstrate the impact of L&D investments.

- [Making Learning Investments Count](#)
  - [Driving Continuous Improvement Through Analytics and Insights](#)
  - [Facilitating C-Suite Conversations](#)
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