

From: 2015 HCBS Conference <kfletcher@nasuad.org>
To: Kester, Tonykester@aging.sc.gov
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Subject: Josh Linkner Addresses HCBS Conference - Early Bird Discount Ends Friday!

Join us for the National Home and Community Based Services (HCBS) Conference held in Washington, DC, **August 31-September 3.**

**Early Bird Discount for Registration ends
July 31st!**

Featured Plenary: Josh Linkner

Join us for the [National Home and Community Based Services \(HCBS\) Conference](#) held in Washington, DC, August 31-September 3. Our featured Plenary session, sponsored by Cigna Healthspring, will feature Josh Linkner, speaking on The Road to Reinvention: How to Drive Disruption and Accelerate Transformation in Home and Community Based Services.

All businesses and organizations, including state and federal governments, are in the midst of unprecedented change. With shifts in technology, the global economy, and team dynamics, hugging the status quo is a surefire path to mediocrity. To thrive and remain competitive, businesses and organizations must harness fresh approaches to all aspects of their work.

As a four-time successful tech entrepreneur and investor in dozens of startups, Josh Linkner has seen thousands of organizations loaded with creative buzz and big ideas. How is it that some harness their imagination to create game-changing drivers of growth and innovation while others miss the mark? The answer? The best-of-the-best have a systematic process to focus their team's creativity into

practical outputs-something Linkner discovered by founding and building companies that sold collectively for over \$200 million.

His inspiring presentation will deliver practical tools that can be used immediately to increase creative output and deliver bottom-line results.

Josh Linkner is a business leader, venture capitalist, tech entrepreneur, top-rated keynote speaker, and author of two New York Times bestsellers, "Disciplined Dreaming" and "The Road to Reinvention". As CEO and Managing Partner of Detroit Venture Partners, he helps startups disrupt the old guard while helping to rebuild his hometown of Detroit, Michigan. Josh is on a mission to drive creativity, innovation, and reinvention. And he also plays a mean jazz guitar.

Learn more about the [HCBS Conference](#) and the many workshops which highlight the work organizations have done to expand and improve services and to increase the quality of life for older adults and people with disabilities.

Early Bird Registration Discount ends Friday! [Click here](#) to learn more about the conference and register today!

Hotel Discount Ends Thursday!

Book Your Hotel Room Today!

To better fit the growing interest in this conference, we are excited to announce that the 2015 National HCBS Conference will be held at the Washington Hilton, in Washington, DC.

[Click here to book your room.](#)

The Exhibit Hall is Filling Up!

Only a Few Booth Left!

Book your Booth Today!

This year's new hotel offers a bigger, nicer exhibit hall! Consider sharing the work your company or organization has been doing to improve the lives of older adults and people with disabilities by reserving a booth in our exhibit hall. This year's conference will include a lunch and evening reception (with dance party!) in the exhibit hall. This is a great opportunity to share your work or products.

Send Kimberly Fletcher an email today to reserve your booth before they're gone!

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