

**From:** VonNessen, Joey <Joey.VonNessen@moore.sc.edu>  
**To:** Veldran, KatherineKatherineVeldran@gov.sc.gov  
**Date:** 8/1/2013 3:01:46 PM  
**Subject:** RE: 2013 USC Moore School Economic Outlook Conference

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Hi Katherine:

I confirmed today that we have 4 possible dates available to schedule the conference this year:

Tuesday, December 3  
Monday, December 9  
Tuesday, December 10  
Thursday, December 12

If Gov. Haley is interested, I hope one of these dates will work for you all.

Thanks!  
Joey

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**From:** Veldran, Katherine [KatherineVeldran@gov.sc.gov]  
**Sent:** Monday, July 29, 2013 1:43 PM  
**To:** VonNessen, Joey  
**Subject:** RE: 2013 USC Moore School Economic Outlook Conference

What is the best number to contact you?

Thanks,  
Katherine

-----Original Message-----

**From:** VonNessen, Joey [mailto:Joey.VonNessen@moore.sc.edu]  
**Sent:** Thursday, July 25, 2013 2:23 PM  
**To:** Veldran, Katherine  
**Subject:** 2013 USC Moore School Economic Outlook Conference

Hi Katherine:

I hope all is well. I wanted to reach out to you to inquire about how I might go about inviting Governor Haley to attend and possibly participate in our annual USC Economic Outlook Conference coming up in December. To give you some background, this is a half-day event that USC has been hosting for 33 years and that typically attracts between 300 and 350 business and community leaders from throughout the state, along with a sizable media presence. The goal of the conference is to provide actionable and useful information on South Carolina for all attendees that they can then take back to their organizations. This is also the forum at which we debut the official USC economic forecast for the state of South Carolina for the upcoming year. In addition to presentations on the local economy

from Doug Woodward and myself, we typically invite two or three keynote speakers to provide perspective on a national or regional topic of interest. Previous speakers have included representatives from major financial institutions, the Federal Reserve, the U.S. Dept. of Commerce, and prominent national economic forecasters. The agenda of the day typically starts with an informal lunch buffet/networking event, followed by the program, which includes presentations and audience participation.

In previous years, Governor Sanford has attended, as has Governor Hodges and Governor Campbell. We would love for Governor Haley to attend this year and also be one of our keynote speakers. She would provide a wonderful addition to the program - being able to address the steps that South Carolina is actively taking to continue to grow our economy and being able to outline the priorities for our state in 2014.

The conference is usually scheduled for the second full week in December, but we have not yet settled on a final date. If the governor is interested in attending or participating, we want to finalize a date that accommodates her schedule, and we'd certainly be willing to structure the agenda to minimize her time commitment at the event as needed. We've previously had speakers who were unable to attend the entire event, but that were able to spend enough of the afternoon with us to give a keynote address and engage the audience with Q&A.

If this is something of interest to you all, I'd love an opportunity to talk with you more about it. Please let me know of a convenient time and I'd be happy to give you a call. This email is actually a follow-up to a voice mail I left on your office phone this morning.

Thank you for your consideration! I hope to hear from you soon.

Sincerely,  
Joey Von Nessen

Joseph C. Von Nessen, Ph.D.  
Research Economist  
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