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Subject: South Carolina's Growing Workforce

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March 7, 2014

Since 2011, our state has been focused on recruiting quality companies to our borders, building up existing businesses, creating jobs and strengthening our workforce. This month, we're continuing to see proof that South Carolina is doing things the right way, and getting the right results.

The South Carolina Department of Employment and Workforce (SCDEW) this week released 2013 figures, proclaiming it "a banner year" for total employment in the state. More South Carolinians were employed by the end of the year than ever before in the state's history. The Palmetto State's jobless rate has dropped below the national average for the first time since 2001, and unemployment has declined by more than 10 percent in some counties. Rounding out the good news, McCormick County became the second county in South Carolina and the sixth in the United States to become a **Certified Work Ready Community**. These are huge results for our state and our citizens.

In economic development, it's easy to measure success by bottom lines, trends and the number of projects closed. But here in South Carolina, the full impact of our success can be measured by our growing workforce, which proves to the world that it is just right for business.

Just Announced

Core Molding Technologies Inc. expands Gaffney facility. The \$6.4 million investment expects to bring more than 50 new jobs.

[Read More](#)

Meyer Tool Inc. to expand Greenville operation. The \$5 million investment is expected to create 50 jobs.

[Read More](#)

Bobby Hitt, Secretary of Commerce

Upcoming Events

SC Workforce
Development
Partnership
Symposium

South Carolina Supply
Chain Summit

First Conference on
Local DC Electricity

**Full Calendar &
Business Events**

Spotlight: Rural Summit 2014

This week, the South Carolina Department of Commerce gathered leaders from across the state for the **24th annual South Carolina Rural Summit**. The annual event provides an opportunity for rural community leaders, economic developers and state officials to share ideas, experiences and practical knowledge to improve rural South Carolina. This year's event was held at the Opera House in Sumter, S.C.

Secretary Hitt presented awards to individuals and organizations that are making a notable difference in rural communities in the state, including: the Palmetto Partnership Award presented to the Chester Gateway Project, the Director's Award presented to Continental Tire the Americas, Rural Development Service Award presented to Tony Allen and Warren Darby and the Excellence Award presented to Jasmine Callaham.

Spotlight Photo: Secretary Bobby Hitt (Center) poses with Commerce project managers Tony Allen (left) and Warren Darby (right). Allen and Darby received the Rural Development Service Award.

Newsmakers

The American Dream
State Ranking Report:
South Carolina Ranks
#4

New BMW sports
coupe to be
assembled in Greer

State commerce
secretary praises
efforts to get
Japanese company to
invest \$1B in
Spartanburg County
facility

South Carolina
employment reached
all-time high

SCRA Recognizes Love
as Knowledge
Economist

Specialty plastics
maker celebrates
expansion of its
Cherokee County
facility

New members tapped
to serve on District
Export Council

Business, government leaders lobby state on behalf of York County

Verizon Wireless adding 98 full-time jobs in South Carolina

Commerce Capture: Rural Summit Photography Contest Winner

Jessica Oswald's photo, titled "Palmetto Field," was selected as the winner of the Rural Summit Photography Contest by conference attendees during the 24th Annual Rural Summit.

Oswald's entry was one of more than 90 entries for this year's contest. The entries were narrowed down to five finalist photos by the S.C. Department of Commerce staff and displayed at the Rural Summit. Oswald, of Gilbert County, took the winning photograph showing a symbolic South Carolina palmetto tree, standing alone in a tranquil field. The top three finalist photos can be viewed on the Department of Commerce website in the [photo gallery section](#).

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