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**Date:** 3/1/2017 7:01:30 PM  
**Subject:** Finding Purpose in the Internet of Things (and more complimentary reports and whitepapers)

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## i360Gov: Knowledge Is Key

Wednesday, March 1st, 2017

Policy & Technology. News & Analysis

### Special Reports

#### A Natural Evolution: From Data Center Consolidation to IT Optimization

An i360Gov Special Report.

As federal IT organizations make progress consolidating and modernizing their IT infrastructures, the impact of legacy platforms, technologies and traditional data centers still weighs heavy, along with each agency's ability to attract and maintain the skill sets and applications needed to meet 21st century requirements.

If agency officials choose to retain aging platforms and legacy technologies, they tend to limit their ability to take advantage of industry innovations, including cloud computing, advanced analytics and increasingly capable mobile applications.

Meanwhile, employees, partners and constituents expect the public sector to offer the self-service flexibility and instant accessibility to government applications and services that they have become accustomed to from online retailers and other suppliers.

Download i360Gov's new special report for an overview of successful initiatives including:

- An overview of how Hanscom AFB reduced server numbers while increasing services.
- An overview of the U.S. Department of Agriculture's initiative that has already saved more than 40% in overall server energy consumption alone, and 25% in computer room air conditioning energy consumption.
- Tips and best practices for moving from data center consolidation to more flexible, trusted and optimized IT operations.

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### Digitally Transforming Government through the convergence of EA & BPM

Accelerate your agency's transition to a digital enterprise by integrating your enterprise architectures and business process management disciplines

Accelerate your agency's transition to a digital enterprise by integrating your EA and BPM disciplines. We've aligned our two best-of-breed products, Alfabet and Aris, enabling you to plan, design and manage your agency and IT initiatives from a federated repository with integrated analytics.

Now, EA and BPM teams can easily collaborate and achieve greater benefits for your agency such as:

- An enterprise context for large transformation initiatives
- Greater agility in providing digital solutions
- Tighter agency-IT collaboration from inception to implementation
- Clear insight into the impact of change on government and IT
- Cost reduction through business and IT standardization

Read this whitepaper to learn more.

*Sponsored by Software AG Government Solutions.*

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### Improving Citizen Engagement and Government Services Delivery Through Real-Time, Accurate and Complete Information

In the Age of the Customer, citizens expect their engagement with government agencies to be both efficient and effective. But it's impossible to create a seamless experience when information is fragmented. And when citizen requests for service remain unanswered both citizens and public sector employees suffer.

By allowing citizens to access government services digitally from any device, anywhere, their level of engagement and satisfaction increases.

The solution is to integrate data across your agency, even inter-agency, without replacing your existing systems. It's possible with Software AG's webMethods Integration Platform.

Restore public faith in government services by integrating systems to give citizens the benefits of inter-agency collaboration, and employees the tools to deliver real-time decisions based on accurate information. Join us to start your digital journey with the best integration platform available today.

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### Finding Purpose in the Internet of Things

Generate Value from the Flood of IoT Data

In the coming years, billions of connected devices will create a torrent of data. The question is not whether you can capture that information, but how you can use an IoT solution to solve new problems and enhance government services. This white Paper provides framework for your organization to harness connected devices and remote monitoring capabilities for strategic benefits.

IoT real-time analytics can create and expand the following opportunities in your agency:

- Predictive maintenance to improve uptime
- Smart metering
- Increase citizen engagement
- Smarter logistics for inventory tracking

To harness these benefits, you need a scalable IoT solution that provides streaming analytics, data integration, and visualization to generate actionable intelligence and create value. Read this whitepaper to learn more.

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### Keys To Digital Transformation in Government

Integration improves service delivery, reduces costs, and enables greater transparency

Not all government systems and services are created equal. Some share data and expose their services quite readily; others stand alone, seemingly aloof, incommunicado. You don't have to ponder that dynamic for long to realize that government systems that don't work well together can create complications and inefficiencies that outweigh the benefits of a single application's speed and performance.

Read this whitepaper to learn:

- The state of integration in agencies
- Getting past your current point
- Ideas on how to build smarter cities, states and nations
- What a service bus is and what it can do for you
- Take the next step

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## Six Steps to Creating Your Hybrid Integration Strategy

Cloud Integration for Digital Transformation: Complete Enterprise Connectivity

Agencies today need to integrate with an ever-increasing number of cloud applications. Do you have a strategy for meeting this challenge that considers the key factors that will ensure your cloud integration program is a success?

"By 2018, more than 40% of organizations will use integration infrastructure that they assemble from HIP-enabling technologies."  
— Gartner, Market Guide for Hybrid Integration Platform-Enabling Technologies Published: 17 July 2015 Analyst(s): Jess Thompson, Eric Thoo, Benoit J. Lheureux )

A successful Cloud Integration Strategy needs to address numerous questions. Read this white paper and answer our 6 questions to see whether you are seeing the big picture.

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## The 2017 Public Sector Guide to Social Media Strategy & Policy

The widespread adoption of social media across public agencies is creating new possibilities for public outreach and media relationships. But to be heard above the noise on social networks like LinkedIn, Facebook and Twitter requires a smart strategy and thoughtful policies.

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## The Public Sector Guide to Text Messaging Policy and Retention 2017 Edition

Learn the practical steps that will help your organization develop a text message policy and retention strategy to protect against the risk involved with use of this popular, universal form of communication. It also outlines smart text records management practices so you'll be better prepared to respond to open records requests or other e-discovery needs when they arise.

Download this guide to learn:

- Text message record management best practices
- How to craft a text message policy for your organization
- How records management technology helps meet your state's open records laws

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## Don't Risk IT

Use FedRAMP-Compliant Web Meeting Tools

This infographic illustrates the differences between Jack and Zach. They both work in government IT. Jack wants to know something: Why can't the people at his agency meet and collaborate on the web with anybody, anywhere, at a moment's notice, without worrying about security?

Zach has the answer. Download this short infographic to learn from Zach.

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## Cisco Security Posture Assessment Service

PRO-ACTIVE TESTING TO PROTECT YOUR ORGANIZATION'S INFRASTRUCTURE SECURITY

### Validate Your Current Security Posture

Changing business models – cloud, mobile, social, and the Internet of Everything – all introduce new security challenges. Add to this, a dynamic threat landscape and you understand why now, more than ever, organizations need to protect their infrastructures, their data, and their brand reputation.

In sports, they say the best defense is a good offense. So, understanding the current state of your organization's security posture is critical to taking the offensive. You want to take the offensive by building a robust, comprehensive security solution to address the increasing sophistication of attacks.

The Cisco® Security Posture Assessment Service helps you do this because it provides a point-in-time validation of how well security architecture and designs have been implemented and how well they are operating. It provides a detailed assessment of wired and wireless networks, security devices, servers, desktops, web applications, and the related IT infrastructure by comparing discovered vulnerabilities with industry best practices and up-to-date intelligence from the industry and Cisco.

Read this paper for more information.

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## Don't Risk IT

A Security-Driven Network Refresh

This infographic illustrates the differences of approach between Jack and Zach with regards to keeping their IT infrastructure secure and trustworthy. Zach's data is safe. Jack's data is not safe. View this complimentary infographic to learn more.

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## The value of smarter public safety and security

Reducing threats, increasing efficiency, delivering prosperity

Politicians and citizens consistently rank safety and security as a high priority. Good policing, emergency services, disaster preparedness and response help communities thrive. Yet with public budgets under severe strain, funding is a challenge. New initiatives must demonstrate tangible economic benefits.

A changing security environment adds to the challenge. There is more data than ever.<sup>1</sup> Up to 80 percent of it is unstructured<sup>2</sup> and hard to analyze. New challenges range from cybercrime<sup>3</sup> to “flash mobs” driven by social media. This new landscape requires that first responders need to work together, share resources and respond quickly.

Adapting to the new environment is not easy. New York's well-known police and fire interoperability issues on 9/11 were a wake-up call. A decade later the situation is better, with the city recently installing new infrastructure so that information can be shared across emergency services.<sup>7</sup> First responders in many places still may have trouble cooperating, however. Many agencies cannot readily share information and work together because of technical, legal, privacy or policy constraints. Devoting more resources to the problem, whether people or new funds, may not be enough.

Read this complimentary report to learn more about these challenges along with available solutions.

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## IBM COPLINK on Cloud

Accelerating law enforcement

To protect citizens and investigate crimes and suspects, your law enforcement organization's agents, officers and teams need access to real-time data and onsite information that includes maps, mugshots and time series data points. And, they need to be able to exchange information and communicate with other agencies.

IBM COPLINK® on Cloud delivers IBM i2® COPLINK capabilities with the most up-to-date application functions from a platform designed to be highly available, reliable and security rich. IBM i2 COPLINK is a flexible, scalable solution suite that can support a variety of law enforcement needs. Its core capabilities derive from the IBM COPLINK database that centralizes data from many sources to:

- Generate fresh case leads and accelerate law enforcement action.

- Integrate with one of the world's largest information-sharing initiatives.
- Meaningfully connect vast quantities of seemingly unrelated data.

Read this complimentary paper to learn more.

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## High-performance law enforcement

Technology-powered policing for the twenty-first century

Law enforcement is increasingly an information management business. Getting the right information into the right hands at the right time can prevent crime and save lives. To get the most out of the new tools available to fight crime, law enforcement agencies need an integrated, end-to-end technology strategy — one that delivers the capabilities they need to protect and serve the public in a cost-effective manner.

Read this complimentary to learn more.

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## Driving Value from Body Cameras

Analytics can help law enforcement gain insights into thousands of hours of video content

The use of body cameras by public safety and law enforcement professionals is a particularly hot topic, as increasing numbers of agencies purchase equipment and set up new policies. These devices capture events from the officers' perspective, and can record part or all of an officer's shift, depending on the agency's defined policy. This surge in interest, including grant funding from the United States federal government, is intended to better protect the general public and improve the safety of officers.

The cost of the cameras alone is the tip of the iceberg, as the implications of actually using them are far reaching and raise several questions. From a practical perspective, how and where is all this video stored? How can agencies ensure it has not been tampered with? How can it be accessed and searched? From a policy and legal perspective, how are privacy issues handled? How can public safety agencies distinguish and identify pertinent information on the video? In the United States, how do agencies balance the compliance between the Freedom of Information Act (FOIA)—which makes publicly collected information available to the public—and Criminal Justice Information Standards (CJIS) requirements, which govern the handling and management of criminal information?

Read this paper to learn more.

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## Cybersecurity Risk: The Driver for IT Modernization

Many federal, state and local government agencies are taking unnecessary security risks by operating network equipment beyond the end of supported life. Replacing outdated infrastructure with modern secure technology not only reduces security risks but also improves efficiency, productivity and service delivery in our digitized world. To bring awareness to this issue, and help the public sector address it, GovLoop and Cisco have partnered for this Industry Perspective about modernizing your network and infrastructure. In this report, we interviewed Anthony Grieco, Senior Director of Cisco's Security and Trust Organization, for his take on the need for government to modernize.

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## Public Sector Text Messaging Scandals and 3 Major Tips to Avoid Them

Being in the public eye is difficult. Just ask any celebrity. Everything they do or say can cause quite the stir, and anything they do serve as fodder for the court of public opinion. Similar rules and judgment—befalls employees of local and state government agencies. The only difference is their public notoriety often comes on the back of an embarrassing scandal. Download this guide to examine 3 recent government text message scandals, and proactive ways to avoid them.

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## Five Steps to Creating Your Hybrid Integration Strategy



Enterprise organizations are adopting cloud-based SaaS applications at increasing rates. And many are simultaneously moving existing applications and systems to public and/or private cloud infrastructures. These trends are making hybrid IT environments the “new normal.”

Gartner refers to the integration tools and technologies required for hybrid environments as Hybrid Integration Platforms (HIPs) and predicts:

“By 2018, more than 40% of organizations will use integration infrastructure that they assemble from HIP-enabling technologies.”  
(Gartner, Market Guide for Hybrid Integration Platform-Enabling Technologies Published: 17 July 2015 Analyst(s): Jess Thompson, Eric Thoo, Benoit J. Lheureux )

Are you considering a hybrid integration platform? Then you need a hybrid integration strategy. There are many things to consider as you design your strategy—such as your integration “center of gravity,” the amount of control you want to maintain, an accurate picture of your users and a plan for keeping up with project demands.

This white paper helps you better understand the important integration challenges of evolving to a hybrid IT environment, especially with the increased need to integrate with cloud-based applications and systems. In fact, as you design your hybrid integration strategy, we invite you to consider these five essential steps.

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## The Government Social Media Survival Guide

For public sector organizations, interacting with the community is an absolute necessity. Social media not only makes it easy to communicate instantly — it can also establish your agency as a go-to resource for news, alerts, and emergency instructions.

The Government Social Media Survival Guide from Smarsh walks you through the essential steps to create an approachable, engaging relationship with your community through social media.

Download this complimentary guide now.

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## 3 Ways Text Messaging Exposes Government Organizations to Massive Risk

Texting is simple, concise and compatible with virtually every mobile device, operating system and wireless carrier—making it extremely accessible when a government official or employee wants to communicate with staff or community members in a time-crunched world. But even though text is easy, reliable and intuitive—if it's used for official business communications, it can create tremendous risk.

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Collaboration-as-a-Service: Breaking Down What You Need to Know
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Public Sector Text Messaging Scandals and 3 Major Tips to Avoid Them
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The Government Social Media Survival Guide
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Cisco WebEx Web Conferencing is FedRAMP-Compliant (Infographic)
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