

From: Danny Varat <DannyVarat@scstatehouse.gov>
To: Lily Cogdill LilyCogdill@scstatehouse.gov
Kevin Bryant kevin@kevinbryant.com
Date: 3/17/2017 8:49:41 AM
Subject: Re: Thank you and Follow-up

Very nice.

From: Lily Cogdill
Sent: Thursday, March 16, 2017 6:20 PM
To: Danny Varat; Kevin Bryant
Subject: Fwd: Thank you and Follow-up

Hi all,
I thought you would be interested in this nice email! I would love an opportunity to work with them for this event as long as you are OK with it!

Lily

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From: "Taylor Wilson" <twilson@alz.org>
Date: Thu, Mar 16, 2017 at 6:10 PM -0400
Subject: Thank you and Follow-up
To: "Lily Cogdill" <LilyCogdill@scstatehouse.gov>

Good evening, Ms. Cogdill-

A quick note of thanks for the wonderful moments with the Lieutenant Governor on Tuesday for our advocates there to ask for respite care funding for families facing Alzheimer's. The attendees on that day were mostly caregivers themselves, and they know first hand the struggles of caregiving and the incredible benefits of respite programs.

The moments with the Lieutenant Governor meant so much to these people and truly made their time traveling to advocate or overcoming their nerves about the day so very worth it. The generosity displayed by the Lieutenant Governor and your staff was amazing and we are grateful to you all.

We did speak briefly about a potential opportunity in June to participate in our national event, The Longest Day. This event is held on the Summer Solstice, the longest day of the year, to honor caregivers. The event plan Kristy Quattrone and I used last year is attached.

The event was simple and garnered a LOT of really great stories and social media attention. We were able to share photos, videos, host a small press conference with Sheriff Leon Lott and Governor McMaster (when he was Lieutenant Governor).

We would love to work with you this year to do something similar. Limited time commitment and work for maximized benefits and awareness! Please let me know your thoughts.

I look forward to hearing from you and working with the Lieutenant Governor's office.

Again, many thanks to your staff and the Lieutenant Governor for Tuesday. He made a LOT of people's week.

Best,

Taylor

S. Taylor Wilson | Director of Communications and Advocacy | Alzheimer's Association, South Carolina Chapter | office: [803.509.7354](tel:803.509.7354) | twilson@alz.org | www.alz.org/sc | 140 Stoneridge Dr., Suite 210 Columbia, SC 29210