# Smart Cities Now

**The world's go-to source for smart city news & trends**

## What if electricity were free?

Can a utility save money by giving away electricity? Enel and other utilities are experimenting with different pricing models to even out power demand, helping them stretch existing capacity and minimize expensive spikes. Could it work in your city?

## Stop robots from stealing your jobs

A feature article from Cisco paints a picture of a day when your co-workers could be robots. And as robots gain flexibility and dexterity, that day may not be far off. Of course, that will have big ramifications to the workforce. See what your city can do to keep humans employed.

## Smart cities for economic growth

Bouncing back after a prolonged global economic downturn is a very tall order, but at least one expert thinks smart city upgrades could be the spark urban areas need. Read the story to learn why adopting smart, intelligent solutions could help revive a city -- and attract smart, talented people to help it thrive.

## 5G could be huge for cities

5G mobile broadband is on the horizon and it's generating a lot of excitement. At a time when almost every device will likely be connected to the Internet of Things, 5G technology's mega-fast speed and far greater bandwidth mean it will be used in a variety of applications, from connected transportation to more responsive, smarter cities. Learn about potential applications for your city.

## Cleaning up Seoul's streets

Seoul, the capital of South Korea, had a serious problem: streets overwhelmed with trash. Even four to five daily waste collections were inadequate. That's when the city's government turned to a smarter waste solution from Ecube Labs. Click to read the case study to see what happened.

## Addressing financial inclusion

A lack of access to financial services is one of the key barriers that is holding some developing economies back. Check out a new video from MasterCard and the Bill and Melinda Gates Foundation to learn about how countries can remove that barrier by addressing the issue of

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financial inclusion.

## UPCOMING SMART CITY EVENTS

**11.16: Connected Fleets USA** - Atlanta, Georgia

**11.17: Smart Cities Expo World Congress** - Barcelona

**11.17: Microsoft Government Cloud Forum** - Washington, D.C.

**11.26: Smart Cities Brazil** - Rio de Janeiro

**12.2: IoT Tech Expo** - London