
From: Diana Parks <demonstrating.outcomes@socialsolutions.com>
Sent: Monday, November 14, 2016 1:18 PM
To: Haley, Nikki
Subject: The Women's Center: Building with Intention

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The Women's Center: Building with Intention

Hello Nikki,

When Anthony Hogg joined The Women's Center of Tarrant County, the staff were using their software system at about 10% of its capacity.

With a vision of efficiency and intentionality, he started asking "Why?"

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As scary as it was to commit to doing things differently, Anthony set out on a mission to refocus and rebuild, but this time with intention. How did he do it? He brought a new way of thinking about data to the organization. And no better place to begin than with the dozens of reports, from VOCA, VAWA, and others, required of them. Anthony knew that, to build successfully, these reports needed to sit at the core of their system.

From there, he considered the other major roles in the organization, from system admin, to end users, to management. With each step, his staff felt more and more comfortable entering data and using their system.

Hear [The Women's Center's story](#), "Setting Expectations, Building with Intention, and Reporting Results" in full on November 29th at 3 PM EDT.

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About us

Social Solutions Global (SSG), the developers of Efforts to Outcomes (ETO®) and Apricot® software, is the leading provider of outcomes management software for the human services. Our software equips nonprofit and government agencies to drive performance by making data useful at all levels, from frontline staff to executive leadership.

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