

From: Poppy MacDonald
Sent: 4/21/2015 8:06:23 AM
To: Haley, Nikki
Cc:
Subject: National Journal Research Requests Your Expertise

Good morning, I hope that your week is starting off well.

I would like to invite you to participate in National Journal's annual policy brand research study. Each year, we ask thought leaders like yourself to share your perceptions of organizations working in Washington and your views on relevant policy issues. (Note that this research is being conducted by National Journal Research and not connected to National Journal's editorial products. Individual responses are confidential and presented only in the aggregate.)

Because of your expertise as a senior policy professional, we are particularly interested in your input. Please take **10-15 minutes to share your views** [here](https://njresearch.co1.qualtrics.com/WRQualtricsSurveyEngine?Q_DL=8zTLAdyAtgruvl3_0cbXjU1Wc0Mpbox_MLRP_cMWBWbFlsaRQFKt&Q_CHL=email) [0cbXjU1Wc0Mpbox_MLRP_cMWBWbFlsaRQFKt&Q_CHL=email](https://njresearch.co1.qualtrics.com/WRQualtricsSurveyEngine?Q_DL=8zTLAdyAtgruvl3_0cbXjU1Wc0Mpbox_MLRP_cMWBWbFlsaRQFKt&Q_CHL=email).

In consideration for your time, I would like to share an early summary of results stemming from this work. In addition, you will receive immediate access to one of National Journal Membership's most popular presentations, *Charlie Cook's Tour of American Politics and Economics*.

Your input will have a significant impact on the course of our study. **Please take a few moments to provide your views** by following this link (or copy and paste the following URL into your Internet browser):

https://njresearch.co1.qualtrics.com/WRQualtricsSurveyEngine?Q_DL=8zTLAdyAtgruvl3_0cbXjU1Wc0Mpbox_MLRP_cMWBWbFlsaRQFKt&Q_CHL=email

If you have any questions, please contact my colleague Sonalee Rau at srau@nationaljournal.com <<mailto:srau@nationaljournal.com>>.

I know that you are very busy and I appreciate your taking the time to contribute to this project. Your experience and perspective are invaluable to us.

Respectfully,

Poppy MacDonald
President and Publisher
National Journal

PRIVACY AND CONFIDENTIALITY: This study is being conducted by National Journal Research. National Journal maintains a strict firewall between the research group and the newsroom; journalists do not have access to survey data. If you participate, your identity and responses will remain confidential.

TO OPT OUT: To opt out of future survey invitations, please select [here](https://njresearch.co1.qualtrics.com/CP/Register.php?OptOut=true&RID=MLRP_cMWBWbFlsaRQFKt&LID=GR_9nJ0eWOaDsxD9pb&BT=bmpyZXNIYXJjaA&_ =1)
<https://njresearch.co1.qualtrics.com/CP/Register.php?OptOut=true&RID=MLRP_cMWBWbFlsaRQFKt&LID=GR_9nJ0eWOaDsxD9pb&BT=bmpyZXNIYXJjaA&_ =1>.

[_https://njresearch.co1.qualtrics.com/WRQualtricsContacts/Watermark.php?UID=UR_4NQAjM6nhTkVwIT&EMD=EMD_8zTLAdyAtgruvl3&CGC=MLRP_cMWBWbFlsaRQFKt](https://njresearch.co1.qualtrics.com/WRQualtricsContacts/Watermark.php?UID=UR_4NQAjM6nhTkVwIT&EMD=EMD_8zTLAdyAtgruvl3&CGC=MLRP_cMWBWbFlsaRQFKt)>