

**From:** On-Boarding & Retaining Gov Employees Workshop IV <Training@OnBoarding.PotomacForum.org>  
**To:** Kester, Tonykester@aging.sc.gov  
**Date:** 9/10/2014 11:51:20 AM  
**Subject:** Onboarding & Retaining Gov Employees Training - Martha Johnson Former GSA Administrator Featured Speaker

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**OnBoarding Training - Featured Speaker - Martha Johnson,  
Former GSA Administrator -**  
**OnBoarding Federal Employees: Gov Speakers from HHS, Interior, NASA, CFTC.**  
**Can Your Agency Afford to Lose New Hires in the First Year?**  
Please forward this email to: Executive and Managers who hire, manage or provide leadership to new government employees -

**On-Boarding and Retaining New and Experienced  
Government Staff Training Workshop IV**

**Best Practices and Lessons Learned**

*How to Keep Government Employees Once You Are Able to Hire Them*

**September 23, 2014**

**Willard InterContinental  
Washington, D.C.**

**If you are able to "dissuade" one employee from leaving the  
government early, this workshop will  
pay for itself many times over**

*This educational event is open to government employees only  
to permit candid discussion.*

Sponsored by:

**Potomac Forum, Ltd**

*The Leader In High Quality Training for Government Since 1982*

**Just Announced: Featured Speaker**

**Martha Johnson  
Former Administrator  
GSA**

A Hardcopy of Ms Johnson's Book  
"On My Watch"  
is included in the Registration Fee

**Government Keynote Speaker:**

**Ventris Gibson  
Associate Deputy Assistant Secretary**

## Department of Health and Human Services

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Government Guest Speakers Announced:

**Thomas Mulhern**  
Director of Human Resources  
Department of the Interior

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**Nichole R. Pinkney**  
Chief, Talent Cultivation Office  
Center Training Officer  
Office of Human Capital Management  
NASA, Goddard Space Flight Center

Additional Government Guest Speakers Awaiting Agency Approval

Special Guest Speaker

**Monica Linhardt**  
***The National Employee Viewpoint Study  
and How it Effects Onboarding***  
Government Transformation and Agency Partnership  
Partnership for Public Service

**Can Your Agency Afford to Lose New Hires in the First Year?**

**Will You be Able to Hire a Replacement for Your Employees  
Who Leave Your Agency?**

**100% Training - NOT a Conference**  
**Conferences Tell You Why - Potomac Forum Workshops Inform You "HOW TO"**

Hiring federal employees was never an easy process. It is especially frustrating to both line managers and HR offices when a new hire leaves within their first year. In today's budget environment with hard or soft hiring freezes and early out & buyouts becoming ever more common, it is especially important that an agency is able to retain the new hire for a reasonable period of time.

The workshop will explore federal agency best practices and creative strategies in onboarding and retaining federal employees, especially in a budget constrained environment.

### **What You Will Learn:**

How to effectively manage the new hire's transition into the workforce

How to keep engagement and enthusiasm high during the critical first few months and beyond

How to teach supervisors to deal effectively with the attitudes and workplace values of four different generations

The role of the supervisor in staff retention

How to keep your employees at their peak of productivity from retiring or simply quitting before you are ready to replace them

Strategies for retaining your best and your highest potential talent

How to manage budget cuts without losing the staff you most want to keep

### **Why You Should Attend:**

You can't afford to spend time and energy replacing people you just hired

You need to keep your new hires engaged to make your organization productive

If you lose the person, you may lose the slot and the salary budget associated with the person

If you are going to accomplish your mission in this budget-constrained environment, you need to figure out how to retain your most productive talent

### Who Should Attend?

- o Chief Human Capital Officers (CHCOs) and staff
- o HR Directors/Managers
- o HR Staff
- o Program and Project Managers
- o Training and Development Leaders and Managers
- o Leaders and Managers involved in Organization Performance Improvement
- o All Leaders interested in improving their organizations HR Program (CXOs, Executives, Managers, Directors and Staff who recruit, hire, manage, mentor, evaluate or oversee government employees)
- o IGs who Review Agency HR Programs

### Comments from Government Students Attending Previous Potomac Forum Onboarding Workshop - July 15, 2014

*This is the most detailed informative info session that I've attended in my 32 year (federal) experience.*

*Absolutely, I will recommend this Forum to others responsible for learning more about this "subject" and those decision makers responsible for ensuring ...*

*HR Specialist  
DHS Agency*

*Please offer this again so I can send others in my Agency who need to hear so many of your speaker's messages about how gov't needs to evolve its hiring & on-boarding process. This is a wonderful forum!*

*New Hire Workforce & Development Manager  
Civilian Department*

*A lot of great information. Opportunities to network and gain work experiences with peers from other agencies.*

*Website Administrator  
Small Independent Agency*

*Guest speakers were excellent. Very engaging and provided ideas to address Onboarding issues*

*HR Manager/Onboarding  
Legislative Agency*

*Excellent workshop & Examples from presenters & those attending workshop. Also a willingness to share information. Excellent location.*

*Deputy Assistant IG for Management  
Civilian Agency*

*Well executive -thoughtful, interesting agenda, good information and engaging speakers.*

*Health Professions Recruiter  
Government Agency*

**Additional Potomac Forum Training that May be of Interest to You or Others in Your Organization.  
Please Forward to Your Associates**

**1. LPTA Unwrapped Training Workshop IV:  
*Developing, Managing or Reviewing Government RFPs for  
Lowest Price Technically Acceptable (LPTA) Procurements  
What the Government Needs To Know and Do to Combat Proposal "Gaming"***  
**September 16, 2014**

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**2 . Using Cloud Computing to Transform Government  
- A Game Changer  
(The Next Steps for Agencies in the Effective Use of the Cloud)  
Training Workshop**  
*Case Studies of successful agency implementations of cloud computing  
and the innovative results they are achieving  
- Lessons Learned that Can be Applied to  
All of Government (Civilian, DoD and IC)*  
**September 18, 2014**

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**3. On-Boarding and Retaining New and Experienced Government  
Staff Training Workshop IV**  
*Best Practices and Lessons Learned: How to Keep Government Employees  
Once You Are Able to Hire Them*  
**September 23, 2014**

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**4. Using Cloud Service Level Agreements (SLA) and  
Monitoring SLA Performance Training Workshop**  
*Cloud computing SLA's and monitoring SLA performance  
are the methods you need to effectively use the cloud!*  
**October 21, 2014**

**Workshops Held at the  
Willard InterContinental Hotel  
Washington, D.C.**

**Reduced Registration  
and  
Special "Send-A-Team" Registration Fees Available**

**Registration Limited to Government Employees Only  
To Permit Candid Discussions  
Press is Not Invited to Attend**

**Registration and Information:  
[www.potomacforum.org](http://www.potomacforum.org)**

Call: (703) 683-1613  
[Info@PotomacForum.org](mailto:Info@PotomacForum.org)

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