
From: Haley, Nikki
Sent: Friday, October 28, 2016 8:18 PM
To: Hitt, Bobby
Subject: Re: NEWS RELEASE: Leadership Change at BMW's South Carolina Plant.

Seems like Manfred just got there.

Sent from my iPad

On Oct 28, 2016, at 4:44 PM, Hitt, Bobby <bhitt@scommerce.com> wrote:

Knute is a long time colleague, he was one of the men at our luncheon with Reithofer at the mansion.

Bobby Hitt
Sent from my iPhone

Begin forwarded message:

From: "BMWManufacturingPublicAffairs@bmwmc.com"
<BMWManufacturingPublicAffairs@bmwmc.com>
To: "BMWManufacturingPublicAffairs@bmwmc.com"
<BMWManufacturingPublicAffairs@bmwmc.com>
Subject: NEWS RELEASE: Leadership Change at BMW's South Carolina Plant.

BMW Manufacturing Co.

Media Information

October 28, 2016

FOR IMMEDIATE RELEASE.

Leadership Change at BMW's South Carolina Plant.

Manfred Erlacher to depart for new role in Germany; Knudt Flor to succeed Erlacher.

Spartanburg, S.C. Manfred Erlacher, who has been President and CEO of BMW Manufacturing in Spartanburg, SC, for three years, will assume new responsibilities as the Managing Director of BMW Plant Regensburg beginning February 1, 2017. Succeeding Erlacher will be Knudt Flor, currently responsible for BMW Group Corporate Quality. The handover takes place December 1, 2016. **See attached PDF for additional details.**

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If you have any questions, contact:

Corporate Communications

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<Manfred_Erlacher-2469(edit).jpg>

<Knudt_Flor.jpg>

<FINAL_161028_Leadership_Change.pdf>