

From: Kovacs, Elisabeth <EKovacs@dew.sc.gov>
To: Soura, ChristianChristianSoura@gov.sc.gov
Date: 8/27/2013 9:44:58 PM
Subject: RE: Highway signs

I've pulled out a tape measure and it seems big. Thoughts? Maybe I just can't get realize in the context it's meant to be.

From: Soura, Christian [ChristianSoura@gov.sc.gov]
Sent: Tuesday, August 27, 2013 8:38 AM
To: Kovacs, Elisabeth
Subject: FW: Highway signs

This work?

CLS

Christian L. Soura
Deputy Chief of Staff

(803) 543-0792
ChristianSoura@gov.sc.gov

From: Sheppard, Tony S [mailto:SheppardTS@scdot.org]
Sent: Tuesday, August 27, 2013 8:24 AM
To: Soura, Christian
Subject: RE: Highway signs

Christian

Please see the attached layout for the sign. One file is just a layout and the other has the dimensions. We used a 60" wide and 30" high sign with the legend height as follows:

SOUTH CAROLINA – 2.32"

WORK READY – 5.5"

COMMUNITY – 3.14"

These sizes were developed based on the proportions of the logo.

2013 – 2015 – 4"

This is shown on a white background.

Once we started with the layout, we noticed that we do not have many options. The reason we used the 60"X30" sign instead of the 60"X36" sign was the larger sign had a significant amount of blank space that could not be used without distorting the logo.

Please look at these and see if they are ok or if you have some ideas you would like to try. Also, if you would like to meet to discuss, please let me know.

Thanks
Tony

From: Kovacs, Elisabeth [mailto:EKovacs@dew.sc.gov]
Sent: Monday, August 26, 2013 11:28 AM
To: Sheppard, Tony S; Soura, Christian
Subject: RE: Highway signs

Here are the vector files. Let me know if you need anything else.

Thanks and Happy Monday!

From: Sheppard, Tony S [<mailto:SheppardTS@scdot.org>]
Sent: Friday, August 23, 2013 12:36 PM
To: Soura, Christian
Cc: Kovacs, Elisabeth
Subject: RE: Highway signs

Thanks!

From: Soura, Christian [<mailto:ChristianSoura@gov.sc.gov>]
Sent: Friday, August 23, 2013 12:34 PM
To: Sheppard, Tony S
Cc: Elisabeth Kovacs (ekovacs@dew.sc.gov)
Subject: RE: Highway signs

I'm copying Elisabeth Kovacs at DEW – if she doesn't have it, she should know who does. Thanks.

CLS

Christian L. Soura
Deputy Chief of Staff

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ChristianSoura@gov.sc.gov

From: Sheppard, Tony S [<mailto:SheppardTS@scdot.org>]
Sent: Friday, August 23, 2013 12:31 PM
To: Soura, Christian
Subject: RE: Highway signs

Thanks! Would you happen to have the vector file for this graphic? With the vector file we can enlarge the image without it distorting and produce a better layout. In addition, this file will be need to help with the actual sign production once a final layout is approved.

From: Soura, Christian [<mailto:ChristianSoura@gov.sc.gov>]
Sent: Friday, August 23, 2013 9:22 AM
To: Sheppard, Tony S
Subject: FW: Highway signs

Here's the logo. I understand they want to add "2013-2015" below it as well. Thanks again.

CLS

Christian L. Soura
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