

From: Southeast Multifamily Forum: Marcus & Millichap/IPA
Sent: 3/1/2016 11:32:13 AM
To: Haley, Nikki
Cc:
Subject: [Price Increase Thursday] Terwilliger & Kobel to Keynote Next Week!

<<http://emarketing.greenpearl.com/ct/33880855:WuYFMVCNF:m:1:621478221:F D3957FDDAB6C9F18AFC1BDC1D30480C:r>>

Don't miss two special interviews with keynote speakers **J. Ron Terwilliger**, Chairman of **Terwilliger Pappas**, and **Edward Kobel**, President & COO of **DeBartolo Development**. Ed will discuss why his firm recently sold \$2 billion in multifamily assets and what areas he is focusing in the next few years. Ron will dig into the looming affordability crisis as well as lessons learned from a career well lived.

In addition, join the impressive array of multifamily industry leaders speaking next week, including **Carroll Organization**, **Cocke Finkelstein, PAC**, **Princeton Enterprises**, **Pinnacle**, **Pollack Shores**, **Audubon Communities** and **AMLI**, at the Marcus & Millichap / IPA Southeast Multifamily Forum: Georgia and the Carolinas

<<http://emarketing.greenpearl.com/ct/33880855:WuYFMVCNF:m:1:621478221:F D3957FDDAB6C9F18AFC1BDC1D30480C:r>> on March 9 at the Loudermilk Conference Center in Atlanta. Over 300 have already made plans to participate
<<http://emarketing.greenpearl.com/ct/33880856:WuYFMVCNF:m:1:621478221:F D3957FDDAB6C9F18AFC1BDC1D30480C:r>>.

This event is only one week away!
Price Increases This Thursday, March 3!

Advanced Registration **\$399**
Full Rate **\$499**
(Group Rate Available)

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[No thanks, I'm not interested in this event.](#)

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Keynote Speakers:

<<http://mmatlantaforum.com/wp-content/uploads/2015/12/J-Terwilliger-200x133.jpg>>

Ron Terwilliger
Chairman
Terwilliger Pappas

[<http://mmatlantaforum.com/wp-content/uploads/2016/01/E-Kobell-200x133.jpg>](http://mmatlantaforum.com/wp-content/uploads/2016/01/E-Kobell-200x133.jpg)

Edward Kobel
President & COO
DeBartolo Development

Featured Speakers:

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Patrick Carroll
Founder & CEO
Carroll Organization

[<http://mmatlantaforum.com/wp-content/uploads/2015/12/B-Cocke-150x100-100x150.jpg>](http://mmatlantaforum.com/wp-content/uploads/2015/12/B-Cocke-150x100-100x150.jpg)

Byron Cocke
Founding Principal
& Co-CEO
Cocke Finkelstein

[<http://mmatlantaforum.com/wp-content/uploads/2015/12/J-Isakson-150x100-100x150.jpg>](http://mmatlantaforum.com/wp-content/uploads/2015/12/J-Isakson-150x100-100x150.jpg)

John Isakson
Chief Capital Officer
Preferred Apartment Communities

[<http://mmatlantaforum.com/wp-content/uploads/2015/12/M-Lester-150x100-100x150.jpg>](http://mmatlantaforum.com/wp-content/uploads/2015/12/M-Lester-150x100-100x150.jpg)

Matthew Lester
Chief Executive Officer
Princeton Enterprises

[<http://mmatlantaforum.com/wp-content/uploads/2015/12/G-Mark-150x100.jpg>](http://mmatlantaforum.com/wp-content/uploads/2015/12/G-Mark-150x100.jpg)

Greg Mark
SVP - Operations
Pinnacle

[<http://mmatlantaforum.com/wp-content/uploads/2016/01/B-Metzler-150x100-100x150.jpg>](http://mmatlantaforum.com/wp-content/uploads/2016/01/B-Metzler-150x100-100x150.jpg)

Brian Metzler
VP - Development
Pollack Shores Real Estate Group

[<http://mmatlantaforum.com/wp-content/uploads/2015/12/A-Schwartz-150x100.jpg>](http://mmatlantaforum.com/wp-content/uploads/2015/12/A-Schwartz-150x100.jpg)

Andrew Schwarz
Founder & CEO
Audubon Communities

[<http://mmatlantaforum.com/wp-content/uploads/2015/12/P-Tague2-150x100.jpg>](http://mmatlantaforum.com/wp-content/uploads/2015/12/P-Tague2-150x100.jpg)

Phil Tague
Chairman
AMLI Development Company

Get Involved!

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Speakers & Agenda:

Ryan Slack
(646) 862-9389
rslack@greenpearl.com [<mailto:ryan@greenpearl.com>](mailto:ryan@greenpearl.com)

Sponsorship & Exhibiting:

Esteban Diaz
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Attendee Registrations:

Ashley Goll

(646) 828-7252

agoll@greenpearlevents.com <mailto:agoll@greenpearlevents.com>

Confirmed Speakers:

[<http://mmatlantaforum.com/wp-content/uploads/2015/12/M-Bednarski-150x100.jpg>](http://mmatlantaforum.com/wp-content/uploads/2015/12/M-Bednarski-150x100.jpg)

Mike Bednarski

Principal

Broome Capital

[<http://mmatlantaforum.com/wp-content/uploads/2016/02/Rick-Burkhalter-ATLMS-100x150.jpg>](http://mmatlantaforum.com/wp-content/uploads/2016/02/Rick-Burkhalter-ATLMS-100x150.jpg)

Rick Burkhalter

President

Sales Inc.

[<http://mmatlantaforum.com/wp-content/uploads/2015/12/C-Burns-150x100.jpg>](http://mmatlantaforum.com/wp-content/uploads/2015/12/C-Burns-150x100.jpg)

Chris Burns

Regional VP - Southeast Region

Lincoln Property Company

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Patrick Carroll

Founder & CEO

Carroll Organization

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Byron Cocke

Founding Principal

& Co-CEO

Cocke Finkelstein

[_<http://mmatlantaforum.com/wp-content/uploads/2016/01/J-Curran-150x100-100x150.jpg>](http://mmatlantaforum.com/wp-content/uploads/2016/01/J-Curran-150x100-100x150.jpg)

Jay Curran

SVP - Florida & Georgia Multi-family
Crescent Communities

[_<http://mmatlantaforum.com/wp-content/uploads/2016/01/A-Dean-150x100-100x150.jpg>](http://mmatlantaforum.com/wp-content/uploads/2016/01/A-Dean-150x100-100x150.jpg)

Alan Dean

Region President
Terwilliger Pappas

[_<http://mmchicagoforum.com/wp-content/uploads/2011/09/MichaelDOnofrio-SFMS-100x150.jpg>](http://mmchicagoforum.com/wp-content/uploads/2011/09/MichaelDOnofrio-SFMS-100x150.jpg)

Michael D'Onofrio

Managing Director
Engineered Tax Services

[_<http://mmatlantaforum.com/wp-content/uploads/2016/01/B-Egan-150x100-100x150.jpg>](http://mmatlantaforum.com/wp-content/uploads/2016/01/B-Egan-150x100-100x150.jpg)

William Egan

Partner
JDavis

[_<http://mmatlantaforum.com/wp-content/uploads/2016/01/D-Eller-150x100-100x150.jpg>](http://mmatlantaforum.com/wp-content/uploads/2016/01/D-Eller-150x100-100x150.jpg)

Daniel Eller

President & CEO
Eller Capital Partners

[_<http://mmatlantaforum.com/wp-content/uploads/2015/12/M-Fasano-150x1001-100x150.jpg>](http://mmatlantaforum.com/wp-content/uploads/2015/12/M-Fasano-150x1001-100x150.jpg)

Michael Fasano

FVP & Regional Manager
Marcus & Millichap