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Subject: SC Realtors Annual REALTOR Rally
Location: Columbia Convention Center, 1101 Lincoln Street, Columbia, S.C.
When: 3/24/2015 10:15:00 AM - 10:45:00 AM

Advance: Colin Duncan
(803)260-0938

APPROVED BY: NH on 3/5

EVENT: SC Realtors Annual REALTOR Rally

DATE: Tuesday, March 24, 2015

TIME: 10:15-10:30 AM

LOCATION: Columbia Convention Center, Exhibit Hall, 1101 Lincoln Street, Columbia, S.C.

LOCATION SET-UP: Theater style with a stage and a podium with a microphone.

ON-SITE LOCATION CONTACT:

Sarah Cobb
Convention Center Events Manager
scobb@columbiaconventioncenter.com
[803-545-0034](tel:803-545-0034)

SCHEDULING CONTACT:

Cashion Drolet
cashion@screaltors.org
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Sr. VP of Government Affairs
South Carolina REALTORS®

PRIMARY STAFF: Ashton Lee

ADVANCE STAFF: Zach Pippin

PURPOSE: Governor Haley will address the SC Realtors Annual REALTOR Rally.

PRESS: Yes.

PUBLIC: Yes.

INVITED BY: Cashion Drolet, Sr. VP of Government Affairs, South Carolina REALTORS®

INTRODUCED BY: David Kent, SC REALTORS® President-Elect, Real Buyer's Agent (Mt. Pleasant)

LENGTH OF SPEAKING: 10 mins and 5 mins of Q&A

SPEAKING ORDER/LINE-BY-LINE:

10:00 am David Kent (SCR President-Elect) takes the stage for welcome and introduction of Governor Haley

10:15 am Governor Haley to speak

10:30 am Governor Haley departs

Following Governor Haley, Adair Senn (SCR Legislative Chair) will introduce Kenny Parcell (National Association of REALTORS®) to discuss RPAC and the REALTOR® Party update.

2 speakers on the SCR issues mobilization program and its application at the state and local levels.

Cashion Drolet to speak on SCR legislative agenda

11:45 am Rally attendees move over to the Statehouse

12:00 pm House and Senate convene

1:00 - 2:30 pm Luncheon on Statehouse grounds

BACKGROUND:**SUGGESTED TALKING POINTS:**

Would like for the Governor to speak about her economic development efforts and successes.

ECONOMIC DEVELOPMENT INFORMATION: