

From: Gary W. Ford, ACP publisher <gford@seniorcalendars.com>
To: Kester, Tonykester@aging.sc.gov
Date: 10/28/2016 1:33:19 PM
Subject: New Medication Safety Calendar for Seniors-- Free Review Copy!

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Issue: #6

October 2016

New...

***2017 Using Medications Wisely Senior
Health Pocket Planner Calendar Helps
Older Adults Use Medications Safely All
Year!***

***Personalized with Your Key Program
Information -- Seen Throughout 2017***

Send for a FREE Review Copy!

The **2017 "Using Medications Wisely" Senior Health Pocket Planner Calendar** from American Custom Publishing (ACP) is a cost-effective way to help educate seniors about the safe use of medications daily throughout the year. Personalized with your key program information, the calendars will be seen and used by seniors every day, every month, all year.

The calendar's 12-month format (Jan. 2017--Dec. 2017) features monthly health tips and senior health reference pages that focus on the safe and effective use of medications. The planner also includes a chart to list current medications taken-- prescription and over-the-counter.

The calendars are personalized with your local program

information using our **popular front cover business card holder**, or based on quantity, your own custom full-color front and back calendar covers!

ACP's 2017 *Using Medications Wisely Senior Health Pocket Planner Calendar* is also the only calendar of its kind that is fully "CMS-compliant" -- meeting all CMS/Medicare guidelines for sales/marketing, communications, and senior health/wellness priorities.

For a **FREE review copy of our 2017 *Using Medications Wisely Pocket Planner Calendar*, and special early order discounts, contact American Custom Publishing (ACP):
info@seniorcalendars.com
Phone: 800-828-8225**

**Order Online at:
SeniorCalendarOrders.com**

Interested in Other 2017 "CMS-Compliant" Senior Health Education Calendars from ACP?

Send for a Free Copy of Our 2017 Calendar Catalog with Details on Special Early Order Discounts!

ACP's 2017 *Senior Health Education Calendar Catalog* is now available.

All 2017 senior health wall and pocket planner calendars are fully "CMS-compliant" and are personalized with your organization's key program information-- seen every day of 2017.

The following senior health calendars are available for 2017 and offer a variety of

Request Your Free Catalog:
info@seniorcalendars.com

personalized options:

Personalized 2017 Senior Health Wall Calendars:

2017 Senior Health Calendar

Generations 2017 -- Senior Health & Wellness Calendar

Personalized 2017 Senior Health Pocket Planner Calendars:

Senior Health Pocket Planner Calendar -- 15-Month Edition (Oct. 2016--Dec. 2017) -- Low-cost good health "giveaway" for the fall Medicare open enrollment season. Planner includes key dates for *both* the 2016 and 2017 enrollment seasons.

Senior Health Pocket Planner Calendar -- Fall Prevention Edition

Using Medications Wisely Pocket Planner Calendar

Heart Health Pocket Planner Calendar

Brain Fitness Pocket Planner Calendar

Caregiver's Pocket Planner Calendar

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Phone: 800-828-8225

Web: seniorcalendars.com

***ACP's Senior Health Education Calendars
Are the Only Calendars of Their Kind That
Meet ALL 2017 CMS/Medicare Guidelines!***

American Custom Publishing (ACP) is the nation's leading publisher of educational calendar programs for older adult markets. In recent years, ACP has produced millions of wall calendars and pocket planner calendars for hundreds of *clients* throughout the U.S.

Please visit seniorcalendars.com or **request our catalog** for information on our 2017 personalized calendars for senior health, fall prevention, medication safety, heart health, brain fitness, and caregiving.

You received this e-newsletter because you or a member of your organization has previously requested information about our calendar programs, participated in our senior market awards programs, and/or our National Senior Health & Fitness Day event. If you do not wish to receive further e-newsletters about the ways our senior health calendars can help your program, please click **SafeUnsubscribe** below. Thank you.

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