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**Subject:** Better cures for congestion / Best city websites / Economic opportunity in a low-carbon future

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# Smart Cities Now

The world's go-to source for smart city news & trends

## Why roads alone can't cure traffic headaches

In 30 years, traffic delays have more than doubled in the U.S. and the amount of wasted fuel has grown five-fold. See how cities large and small are starting to look to new technology – rather than bigger roads – to finally address the challenge.

## Best city websites of 2015

Lauded for giving visitors enough information to find what they need without overwhelming them, the city of Independence, Missouri's website claimed first place among cities in the Center for Digital Government's annual Best of the Web competition. Click for tips to improve your city's site.

## SCW conference sold out; free exhibition passes still available

A limited number of free exhibition passes remain for the Council's Sept. 15-17 Smart Cities Week event in Washington, D.C. Though the conference program is sold out, with an exhibition pass visitors can watch live technology demonstrations in the exhibition hall, attend a series of presentations highlighting smart city success stories and more. Register for yours today.

## Farmers need data, too

A Maryland county is taking on what could be one of the most innovative projects in agriculture: establishing a living laboratory for Internet of Things technology geared specifically to help farmers use data as a way to become more productive and profitable. As populations surge, finding more effective ways to feed them is essential; read how this project could help.

## Creating massive economic opportunity and a low-carbon future

Smart and green cities are increasingly viewed as central to achieving a low-carbon, prosperous and resilient future. An inspiring new report suggests how to achieve that scenario with smart policies and global collaboration. Get the report to learn ways your city can accelerate its progress.

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## Wireless data takes speedy leap

One month after kicking off a 5G technology forum, Verizon announced it will begin field tests of the much faster wireless technology next year. Learn why this will eventually become an important part of the Internet of Things backbone in cities worldwide.

Did someone forward this newsletter to you? Register to get your own copy !

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### UPCOMING SMART CITY EVENTS

**Through Oct. 31: Expo Milano 2015** - Milan, Italy

**9.17: Nordic Edge Expo** - Stavanger, Norway

**9.24: 5th Low Carbon Earth Summit** - Xi'an, China

**9.26: Sustainability and Data: The Nexus Where Smart Communities Begin** - Seattle, Washington

**10.9: Itron Utility Week** - Los Angeles, CA

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