

From: Alzheimer's Association <info@alz.org>
To: Kester, Tonykester@aging.sc.gov
Date: 1/16/2015 4:00:15 AM
Subject: Join me in the fight against Alzheimer's

Alzheimer's Champions run in the family

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Dear Tony,

For decades, the world turned to my mother for advice via her "Dear Abby" column. I never dreamed she would ever encounter a problem she couldn't solve — until she faced younger-onset Alzheimer's disease.

The diagnosis was devastating and ironic. In 1980, she had published a letter about Alzheimer's disease in her newspaper column, giving international attention to a disease that was little known at the time. Then in the mid-1980s she began developing symptoms of Alzheimer's herself.

I took on two of my mom's roles: Dear Abby and Alzheimer's Association Champion.

Today, I regularly financially support the Alzheimer's Association and share in the common goal of eliminating this thief of the mind. I know that you share this goal too, Tony. Will you join me and champion the cause? [Any gift you make — \\$35, \\$60, \\$120 or more](#) — will make a difference to families like mine. And like your own.

I hope that one day I will no longer receive letters to Abby about Alzheimer's disease because we will have stopped this devastating disease together. Until then, [please make your most generous gift today](#).

Sincerely,

Jeanne Philips

a.k.a. Abigail Van Buren or "Dear Abby"

The [Alzheimer's Association](#) is the world's leading voluntary health organization in Alzheimer's care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's disease®.

Alzheimer's Association National Office, 225 N. Michigan Ave., Fl. 17, Chicago, IL 60601

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