

From: Alzheimer's Association <info@alz.org>
To: Kester, Tonykester@aging.sc.gov
Date: 1/16/2015 4:00:15 AM
Subject: Join me in the fight against Alzheimer's

Alzheimer's Champions run in the family

Having trouble reading this email?
View it on your browser

Dear Tony,

For decades, the world turned to my mother for advice via her "Dear Abby" column. I never dreamed she would ever encounter a problem she couldn't solve — until she faced younger-onset Alzheimer's disease.

The diagnosis was devastating and ironic. In 1980, she had published a letter about Alzheimer's disease in her newspaper column, giving international attention to a disease that was little known at the time. Then in the mid-1980s she began developing symptoms of Alzheimer's herself.

I took on two of my mom's roles: Dear Abby and Alzheimer's Association Champion.

Today, I regularly financially support the Alzheimer's Association and share in the common goal of eliminating this thief of the mind. I know that you share this goal too, Tony. Will you join me and champion the cause? **Any gift you make — \$35, \$60, \$120 or more —** will make a difference to families like mine. And like your own.

I hope that one day I will no longer receive letters to Abby about Alzheimer's disease because we will have stopped this devastating disease together. Until then, **please make your most generous gift today.**

Sincerely,

Jeanne Philips

a.k.a. Abigail Van Buren or "Dear Abby"

The [Alzheimer's Association](#) is the world's leading voluntary health organization in Alzheimer's care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's disease®.

Alzheimer's Association National Office, 225 N. Michigan Ave., Fl. 17, Chicago, IL 60601

© 2015 Alzheimer's Association. All rights reserved.

800.272.3900 | [alz.org](#)® | [Donate](#)

[View your email preferences or unsubscribe.](#)