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Subject: SC Governor's Conference on Tourism & Travel Golden Jubilee Gala
Location: Embassy Suites at Kingston Planation Resort, Kensington Ballroom, 9800 Queensway Blvd, Myrtle Beach, S.C.
When: 2/10/2015 7:00:00 PM - 10:00:00 PM

Advance: Sidney Rainwater
(843)616-4042

APPROVED BY: NH on 1/23. NH and MH will attend. They will both fly on the state plane.

EVENT: SC Governor's Conference on Tourism & Travel Golden Jubilee Gala

DATE: Tuesday, February 10, 2015

TIME: 7:00-10:00 PM

LOCATION: Embassy Suites at Kingston Planation Resort, Kensington Ballroom, 9800 Queensway Blvd, Myrtle Beach, S.C.

LOCATION SET-UP: The ballroom will be set up with a stage and dance floor with various Tourism props located on the perimeter of the room along with buffet stations and passed appetizers. There will be a photo area outside the ballroom for guests. Duane doesn't necessarily see the Governor standing there, he would rather have her mix and mingle with guests inside the ballroom.

ON-SITE LOCATION CONTACT:

Alan Manfredonia
Director of Catering and Events
Embassy Suites at Kingston Planation Resort
email: alan.manfredonia@hilton.com<<mailto:alan.manfredonia@hilton.com>>
phone: 843-497-1917

SCHEDULING CONTACT:

Amy D. Duffy
phone: (803) 734-3272
email: aduffy@scprt.com<<mailto:aduffy@scprt.com>>

ATTIRE: Black tie optional – there will probably be some women wearing long dresses, but the majority will be in short dresses. Kelly Parrish is wearing a short dress.

ATTENDEES: Expecting 400 attendees. Conference delegates will be attending. Delegates are

comprised of leaders from the SC tourism industry, as well as conference sponsors from across the US.

NOTABLE ATTENDEES:

- Former SCPRT Directors Buddy Jennings, John Durst and Chad Prosser
- Mayor Jake Evans, Atlantic Beach
- Mayor Pro Tem Charlene Taylor, Atlantic Beach
- Mayor Marilyn Hatley, North Myrtle Beach
- Bob Cavanaugh, City Councilman, North Myrtle Beach
- Mayor Harold Thompson, City of Union

The Mayor of Myrtle Beach is not registered and, as of this date, is not scheduled to attend the conference or the gala.

Members of the local delegation also are not registered as of this date, and not scheduled to attend the conference or the gala.

ENTERTAINMENT: The Maxx Band will be performing

FOOD: Heavy hors d'oeuvres (including: passed hors d'oeuvres, fruit and cheese display, grilled and fresh vegetable display, two meat carving stations, seafood bar, shrimp and grits station, pasta bar, dessert bar and coffee station)

PRIMARY STAFF: Ashton Lee

ADVANCE STAFF: N/A

PURPOSE: To celebrate the 50th anniversary of the South Carolina Governor's Conference on Tourism & Travel, and to acknowledge the growth and success of tourism in South Carolina for the past 50+ years.

PRESS: Yes. PRT will be extending invitations to print and electronic media from the Grand Strand region.

PUBLIC: Invitation Only.

INVITED BY: Duane Parrish

INTRODUCED BY: Duane Parish

LENGTH OF SPEAKING: 3-5 mins of remarks

SPEAKING ORDER/LINE-BY-LINE:

8:00 PM Duane Parrish quiets the crowd, welcomes them and makes introductions, including introducing Governor Haley

8:03 PM Governor Haley delivers her remarks (5 minutes)

8:08 PM Duane invites Kevin Meaney, President of BFG Communications in Bluffton, the advertising agency of record for SCPRT and the sponsor of the toast, to join him and the Governor at the microphone to lead the audience in a toast to the industry.

8:13 PM Duane returns to the microphone and resumes the gala festivities

SUGGESTED TALKING POINTS:

From PRT:

- 50 years of tourism growth in South Carolina has meant an improving quality of life for all of our residents. More restaurants, more shopping centers. More parks, museums and gardens. More sports fields and tournaments. More hotels, resorts and attractions. All because our tourism industry found its footing 50 years ago, took root and is flourishing.
- 50 years of growth also means South Carolina enjoys a national and international reputation as a state of scenic beauty and exceptional experiences, as indicated in the variety of accolades our destinations receive.
- As Duane and other leaders speak during the conference, about the billions of dollars generated from tourism, remember that means good, sustainable jobs for South Carolinians throughout the entire state.

Legislative Delegation

SENATE - Horry County

R Ray Cleary<<http://www.scstatehouse.gov/member.php?code=0015340908>>

R Greg Hembree<<http://www.scstatehouse.gov/member.php?code=0193181795>>

D Ronnie Sabb<<http://www.scstatehouse.gov/member.php?code=0402272679>>

R Luke Rankin<<http://www.scstatehouse.gov/member.php?code=0554545388>>

D Kent Williams<<http://www.scstatehouse.gov/member.php?code=1179545313>>

HOUSE - Horry County

D Carl Anderson

R Greg Duckworth

R Alan D. Clemmons

R Heather Ammons Crawford

R Jeffrey Johnson

R J. Wayne George

R Kevin Hardee

R Nelson L. Hardwick

D Jackie E. Hayes

R Mike Ryhal

Economic Development Information

1,393 jobs announced; \$39 million capital investment announced

Announced Date	Company Name	Objective	Product or Service	Announced Investment	Announced Jobs
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2014-12-05	Precision Southeast, Inc.	Expansion	Engineered plastic injections	\$2,000,000	60
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2014-01-29	Accent Stainless Steel Mfg Ltd	New Brewery	Machinery	\$3,100,000	65
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2013-12-16	STARTEK Inc.	New Third Party	Call Center	\$10,000,000	665
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2013-11-21	B3C Fuel Solutions LLC	Expansion	New technology to prolong the life of fuel	\$305,000	36
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2013-09-20	Elm Street Associates	New aerospace	products	\$3,000,000	51
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2013-06-24	PTR Industries Inc.	New Firearms	manufacturer	\$8,000,000	145
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2013-01-09 New South Companies, Inc. (Canfor) Expansion Lumber Mill \$3,600,000 56
2012-08-10 BauschLinnemann North America, Inc. Expansion Paper Products \$8,000,000 55
2012-05-11 Frontier Communications Expansion Call Center 110
2011-12-29 AvCraft Expansion Maintenance Repair Overhaul \$1,000,000 150

Between January 2011 and December 2014, the unemployment rate in Horry County has decreased by 6.8 percentage points from 14.9 percent to 8.1 percent. There are now 12,281 more people employed in the county and 7,952 fewer people unemployed