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Date: 8/26/2013 9:58:24 AM

Subject: FFM Meeting

Attachments: FFM Pipeline.pdf

Unfortunately I will not be able to make today's meeting as anticipated but I wanted to share some feedback from the sub-committee.

After pulling together documents to address the deliverables: Common language, Pipeline and What Does SC need, I believe we began to see how much of a big picture this is. I will specifically speak of the Pipeline. I have attached a really rough draft of what I 'thought' I heard us say was the goal: To become familiar with what each stakeholder brings to the table and create an information channel/page that can be shared among the stakeholders, to be used when directing the public in their search for information. For one, you will see that all stakeholders are not listed due to no response. A result of seeing this mock up on paper was the discussion of 'who is this document for, how broad

or limited should it be and is it specifically related to our FFM activities or is it our responsibility to also include outside of the Marketplace and general insurance questions?' It is in consideration of all of this that I think we need to speak more specifically and redefine what the purpose is again for Community Outreach.

Respectfully Submitted,

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